



Carolinan Golf Course Superintendents Association

103 Edgemont Avenue • P.O. Box 210
Liberty, South Carolina 29657-0210
800-476-4272 • 864-843-1150
Fax: 864-843-1149 • info@cgcsa.org
www.carolinansgcsa.org

Memorandum

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Carolina Golf Club
Charlotte, NC

Date: January 6, 2016

To: Golf Course Suppliers and Vendors

From: David J. Lee, President, Carolinas GCSA

Re: 2016 Superintendent Image Campaign

Sincere best wishes to everyone for a happy and prosperous New Year. We certainly had our hands full in 2015 with record winter kill in North Carolina and record flooding in South Carolina. But once again, as a profession, I believe golf course superintendents carried themselves and their facilities through difficult times with great calm and determination. That kind of resilience serves the entire industry well and, as your new Carolinas GCSA president, makes me very proud.

On behalf of the association, I am equally grateful for the role our industry partners played through those tough times. I heard numerous stories of companies, large and small, going out of their way to help superintendents when they needed it most. I earnestly believe golf in the Carolinas has survived as well as it has partly because of how committed our industry partners are to the long-term. The faith they invest in superintendents is every bit as important as their financial support.

Once again our industry partners were out in force at Conference and Show in 2015. Ours may be a regional event but it commands a national reputation for quality, value and service. Much of the credit for that too goes to our industry partners and we couldn't be more grateful for the support.

In closing, I invite you to take part in our Superintendent Image Campaign which raises awareness, understanding and appreciation of the work of superintendents. This campaign has achieved significant results over the years thanks to the support of companies such as yours. Some of those results showed in quality news coverage of both the winter kill and flooding events.

I respectfully invite your support for this campaign in 2016 with sponsorships available at Gold (\$550) and Silver (\$275) levels. Supporters will be featured in *Carolinan Green* magazine and at Conference and Show in November. Please complete the form on the reverse side of this letter. Your support is extremely important and highly valued.

Thank you.

SUPERINTENDENT IMAGE CAMPAIGN

**Sponsored by
Carolinas Golf Course Superintendents Association**

*Information provided below will be printed in *Carolinas Green* magazine, in the annual conference and show program and in the on-site conference guide.

Company Name _____

Contact Person _____
Last Name First Name MI

Title _____

Address _____

City State Zip

Phone _____ Fax Number _____

Email Address _____

Check one: _____ Gold Club \$550 _____ Silver Club \$275

Make Check payable to:
Carolinas Golf Course Superintendents Association, P.O. Box 210, Liberty, SC 29657-0210

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We accept MasterCard, Visa, American Express or Discover.

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