



# Carolinan Golf Course Superintendents Association

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## Memorandum

Date: January 8, 2015

To: Golf Course Suppliers and Vendors

From: Bill Kennedy, CGCS, President, Carolinas GCSA

Re: 2015 Superintendent Image Campaign

Happy New Year everyone. I sincerely hope your Christmas and holiday season was a good one with plenty of time spent amongst family and friends. In that sense, I like to think of our Conference and Show as the start of the festive time of year. Conference and Show is serious business, no doubt, but we all know that the camaraderie we enjoy in the Carolinas GCSA helps make those few days in Myrtle Beach so special. Thanksgiving follows soon after then Christmas and New Year.

So here we are at the front end of 2015 ready to start anew. It is time to begin again with all the confidence and commitment we can bring to the cause. I am happy and honored to report that we have plenty of both at the Carolinas GCSA after another highly successful year. So much of that success hinges on the unwavering support of our industry partners. On behalf of the directors and members of the Carolinas GCSA, I thank you and your company for your support of our association and our industry in 2014.

At the same time, I want to extend to you our annual invitation to take part in our Superintendent Image Campaign to promote the reputation of the golf course superintendent at both a facility and industry level. This campaign was one of the first in the country to promote awareness, understanding and appreciation of the work of the golf course superintendent. It has achieved significant results over the years and continues to do so thanks to the support of companies such as yours.

I respectfully invite your support for this campaign in 2015 with sponsorships available at Gold (\$550) and Silver (\$275) levels. Supporters will be featured in *Carolinan Green* magazine and at Conference and Show in November. Please complete the form on the reverse side of this letter. Your support is extremely important and highly valued.

Thank you.

# SUPERINTENDENT IMAGE CAMPAIGN

**Sponsored by  
Carolinas Golf Course Superintendents Association**

\*Information provided below will be printed in *Carolinas Green* magazine, in the annual conference and show program and in the on-site conference guide.

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_  
Last Name First Name MI

Title \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_  
City State Zip

Phone \_\_\_\_\_ Fax Number \_\_\_\_\_

Email Address \_\_\_\_\_

Check one: \_\_\_\_\_ Gold Club \$550 \_\_\_\_\_ Silver Club \$275

Make Check payable to:  
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