



CAROLINAS

GOLF COURSE SUPERINTENDENTS ASSOCIATION

YOUR KEY TO SUCCESS

2016 CONFERENCE
AND TRADE SHOW

November 14-16
Myrtle Beach, SC



EXHIBITOR INFORMATION



CAROLINAS

GOLF COURSE SUPERINTENDENTS ASSOCIATION

Conference & Trade Show
November 14-16, 2016

SCHEDULE

MONDAY, NOVEMBER 14

Golf Championship at Barefoot Resort 11 a.m.
Sporting Clay Event 12 noon
Educational Seminars 12:30 p.m. – 4 p.m.
Large Equipment Move-In, 4+ BOOTHS ONLY 6 – 9 p.m.

TUESDAY, NOVEMBER 15

Educational Seminars 8 a.m. – 4 p.m.
All Exhibitor Move-In 7 a.m. – 2:30 p.m.
Trade Show Open 4 – 7 p.m.
Carolinan Night 7 p.m. – 8 p.m.

WEDNESDAY, NOVEMBER 16

Fellowship Breakfast 7 a.m.
General Education Session 8 – 9:15 a.m.
DSA Presentation 9:15 – 9:30 a.m.
Annual Business Meeting 9:30 – 10 a.m.
Trade Show Open 10 a.m. – 2:30 p.m.
Buffet Luncheon in Exhibit Hall 11:15 a.m. – 1:45 p.m.
27-Hole Challenge Grand Prize Giveaway 2 p.m.
Exhibitor Tear Down 2:30 p.m. – 12 a.m.
General Education Session 2:30 – 5 p.m.



I would like to invite your company to join us at this year's Carolinas GCSA Conference and Trade Show in Myrtle Beach, SC in November. The goal of our board of directors is to continue to improve on what is already widely regarded as the best regional event for golf course superintendents in the country. It is through

exhibitor support that we have continued to be successful.

For our partners who have supported our association through this event year-in and year-out and for those new companies whose emerging technologies and ideas continue to make the golf industry better in the Carolinas, we welcome you, and look forward to building future relationships.

I look forward to seeing you in November and on behalf of our association, appreciate your commitment to making our industry better.

David Lee
Carolinan GCSA President

Headquarters Hotel Sheraton Myrtle Beach Convention Center Hotel



2101 North Oak Street, Myrtle Beach, SC 29577

Call 1-888-627-8203 for reservations
Use Group ID# 4270 or ask for the Carolinas Golf Course Superintendents block for any call-in reservations.

BOOK ONLINE:
<https://www.starwoodmeeting.com/Book/CGCSA2016>

RATES:
\$105 1 King or 2 Doubles + 16.27% taxes/facilities fees

\$124 Club Level, 1 King or 2 Doubles + 16.27% taxes/facilities fees

\$5 Parking Fee Per Day Per Vehicle

Cancellation Policy: 3 Days Prior to Arrival

EXHIBIT SPACE CONTRACT DEADLINE SEPTEMBER 26, 2016

EXHIBIT AREA & BOOTH DETAILS

EXHIBIT SPACE FEES

- 1-3 Booths \$880 each
- 4-6 Booths \$770 each
- 7-10 Booths \$740 each
- 11-19 Booths \$715 each
- 20 Booths and up \$625 each
- 27 Hole Challenge Flags \$400 each

EXHIBIT BOOTH INCLUDES

- One 10 X 10 carpeted booth
- Two chairs
- Wastebasket
- Identification sign with company name and booth number
- Four exhibitor badges per booth; additional exhibitor badges are \$50 each
- One eight-foot draped & skirted table

GENERAL INFORMATION

- All Exhibit Booths will be set up in the Exhibit Hall of the Myrtle Beach Convention Center
- The trade show area is column free with 35-foot ceilings
- There are three loading ramps that are large and easily accessible
- Equipment displayed in the back parking lot will not be allowed
- The trade show floor including all exhibit booth space and aisles will have black carpeting. We ask that you use extreme caution when moving equipment onto the carpet. We strongly discourage the use of any skid-steers as they displace the carpet and cause tripping hazards. Damage to the carpet upon move in or move out may require full or partial replacement costs or cleaning of carpet as determined by the Carolinas GCSA.
- All exhibitor badges include admittance to the Wednesday education session in Ballroom E and the Wednesday buffet luncheon in the exhibit hall
- All exhibitor badges are picked up on-site

RESERVING YOUR EXHIBIT BOOTH

Exhibit booth sales open online at 10 a.m. on Wednesday, June 1st. Prime locations will go quickly!

Payment in full is required for 1-3 booths or a 10 percent deposit is required for 4 or more booths. We ask that exhibitors indicate the specific company name of any competitors they do not wish to be placed near. Exhibitors should also indicate any specific companies they wish to be placed near. While we make every effort to not place competitors near each other, we do rely heavily on the information that you provide to us.

You may reserve your booth(s) online with a credit card or fax the completed contract to 864-843-1149 or mail to P O Box 210, Liberty, SC 29657. On-line registration is recommended as you will be able to view all available booth locations and pick your top four choices.

CONFIRMATION OF EXHIBIT BOOTH NUMBER

Booths are assigned on a first come, first serve basis. If you register on-line, you will receive an email within 24 hours that shows your confirmed booth number. There will be a link in this confirmation email to register your booth workers for their exhibitor badges. You will also be able to register for other conference events at this time.

EXHIBIT BOOTH CONFIRMATION PACKET

The Exhibit Booth Confirmation Packets will be mailed and emailed to the booth contact person on September 1. Please review your packet promptly as some items will be time sensitive.

EXHIBITOR MOVE - IN TIMES

Exhibitors with 4 or more booths may move in on Monday, November 14 beginning at 6 p.m. We ask that you do not attempt to enter the exhibit hall prior to this time as carpet is being installed and booth dimensions are being marked on the carpeting to ensure each exhibitor is within their designated area. The decision may be made onsite to allow exhibitors to move in earlier if we are ready but under no circumstances should any vendor be on the floor before approval has been given. We will have security in place to patrol the floor.

Exhibitors with 1 - 3 booths may move in on Tuesday, November 15

beginning at 7 a.m. We ask that booths be set up by 2:30 p.m. so that a walk through by staff can be done prior to show opening at 4 p.m. There will be a complimentary refreshment table with water and lemonade on Monday and water and coffee on Tuesday available during set-up times near the center loading dock.

LINE OF SIGHT SPECIFICATIONS

We ask that all exhibitors refrain from positioning any booth components higher than 4 foot tall in the front third of their booth space so as not to block the line of sight of neighboring exhibitors. Please be courteous to your neighbor when setting up your display.

OVERHEAD BANNERS

If you wish to have a banner displayed above your booth(s) space, there is an additional fee. Exhibitor must provide their own banner and it will be installed by our official convention services company. Complete the rigging and bucket lift form that will be included in your booth confirmation packet.

ELECTRICITY

Electricity for your exhibit booth(s) is also available. Electrical service fees are: 20 Amp 120V \$95 pre-ordered rate or \$135 on-site rate. Complete the Utility Order Form that will be in your booth confirmation packet. Return form with full payment to the MBCC at least 10 days prior to the conference and show to get the pre-ordered rate.

TABLES

Each exhibit booth will include an eight-foot draped and skirted table. If you need another size: four-foot; six-foot; raised counter height; or no table at all, complete the table request form that will be in your booth confirmation packet. Raised counter height tables will be an additional fee.

In the past, we have had numerous requests to remove tables and replace tables onsite. If you change your table size onsite, you will be charged a fee.

DISPLAY OF MOTORIZED VEHICLE GUIDELINES

Any motorized vehicle on display at the Myrtle Beach Convention Center must comply with the following Myrtle Beach Fire Department requirements:

- ¾ tank of fuel or less (not to exceed 5 gallons)
- Neck of fuel tank sealed
- No additional fuel stored in or on the vehicle
- Both battery terminals must be disconnected

CANCELLATION POLICY

All exhibit booth cancellations must be in writing and can be faxed or emailed to the Carolinas GCSA at 864-843-1149 or adavis@cgcsa.org. The Carolinas GCSA cancellation policy is as follows:

- Cancellations received prior to October 1, 2016
 - Refund of Exhibit Space Rental minus \$100 per booth
- Cancellations received October 1 - October 15, 2016
 - Refund of Exhibit Space Rental minus \$250 per booth
- Cancellations received October 16 - October 31, 2016
 - Refund of Exhibit Space Rental minus \$400 per booth
- Cancellations received after October 31, 2016
 - Forfeiture of all Exhibit Space Rental fees

EXHIBITOR CONTRACT

All Exhibitors must sign the following agreement as noted on your Exhibit Space Contract.

Exhibitor hereby agrees to protect, indemnify, defend and save the Carolinas Golf Course Superintendents Association and the Myrtle Beach Convention Center, their officers, directors, employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and reasonable attorneys' fees arising out of or caused by Exhibitors' installation, removal, maintenance, occupancy, or use of the Exhibition Area of the Myrtle Beach Convention Center, or a part thereof, excluding any such liability caused by the sole negligence of the Myrtle Beach Convention Center.

RESERVE YOUR BOOTH ONLINE AT WWW.CAROLINASGCSA.ORG

27-Hole Challenge

MARKETING OPPORTUNITY

SCORE AN ACE WITH YOUR PRIMARY MARKET



JOHN DEERE
GOLF

CASH Grand Prizes

In Partnership with

**Revels Turf & Tractor
Greenville Turf & Tractor
ShowTurf**



Turner Revels of Revels Turf and Tractor, Anna Taft of Show Turf, Greg Kinney of John Deere, and Jeff Robinson of Greenville Turf and Tractor, were all on hand to congratulate major winners in the 2015 27-Hole Challenge, Chad Cromer from Sedgfield Country Club and Scott Sparks from Wolf Laurel Country Club.

The Masters may be “a tradition unlike any other” but we’re proud that the Carolinas GCSA 27-Hole Challenge has a tradition all of its own. You could say it is a “rich” tradition since every year we give away more than \$10,000 in prizes in partnership with Revels Turf & Tractor, Greenville Turf & Tractor and ShowTurf. This year we’re offering cash grand prizes. Other prizes will include Yetis, Costas and GoPros.

As an exhibitor, this is your opportunity to ensure that superintendent and assistant superintendent members spend time at your booth. Purchase a flag, featuring the John Deere logo, and guarantee your company becomes part of the action. Flags are available at \$400 each on a first-come, first-served basis.

All Class A and SM superintendent members and Class C assistant superintendent members attending the show are eligible to enter free of charge. All they need to do is visit each of the 27 designated exhibitor booths and have their scorecards stamped during trade show hours. These are the people you come to see – qualified buyers and the qualified buyers of tomorrow – make sure you get the chance to speak with as many of them as possible.

Please note: 27-Hole Challenge booths are already designated on the floor layout to promote maximum traffic flow and cannot be moved. So we encourage you to sign up early! You will receive a numbered stamp on-site and will be required to stamp the scorecard presented by Class A, SM, or C members visiting your booth. Winners will be drawn on the exhibit hall floor at 2pm on Wednesday and members must be present on the trade show floor at the time to claim their prize.

A Winning Tradition



2011: Marty Stephenson
Colonial Country Club



2012: Dean Baker, CGCS
Kinston Country Club



2013: David Jacob, CGCS
Benvenue Country Club



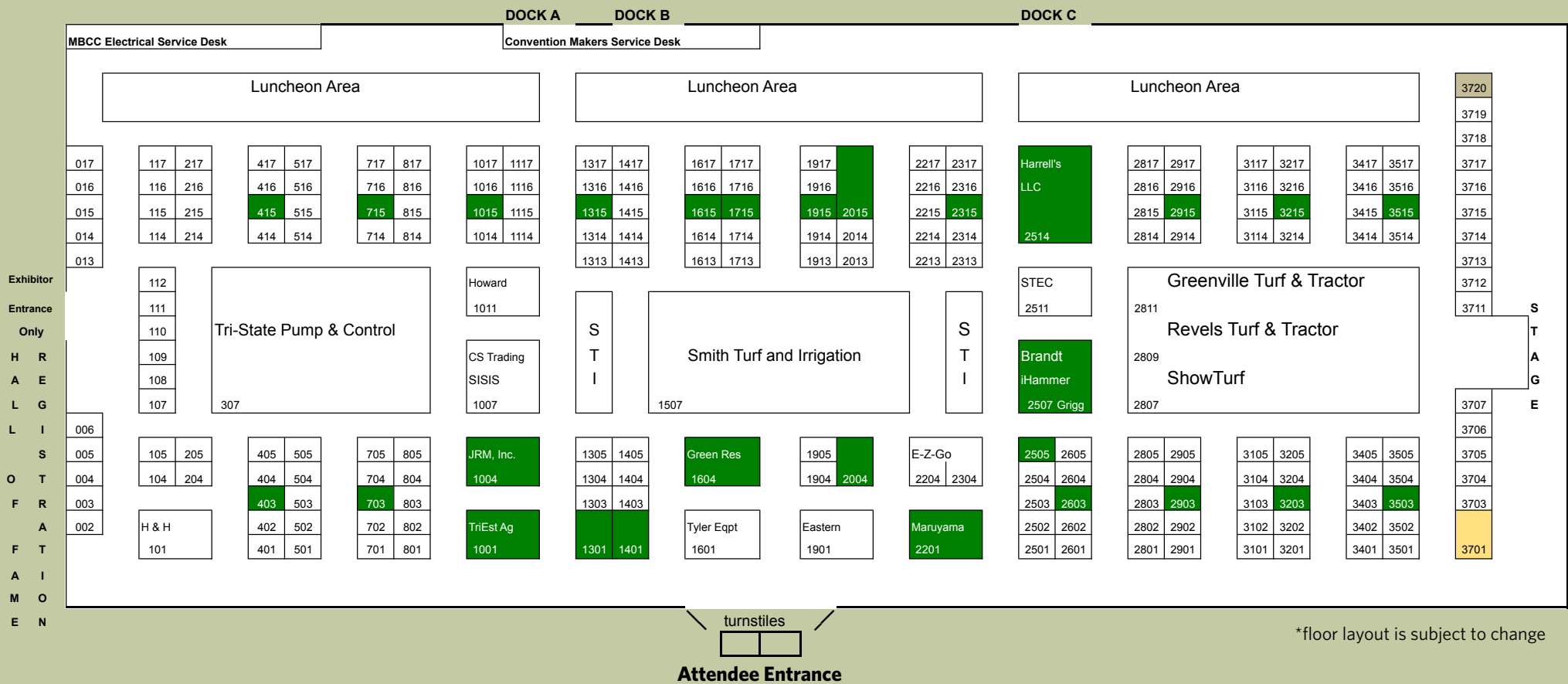
2014: Paul Corder
Country Club of Charleston



**Sign up NOW for your
27-Hole Challenge flag to
give every superintendent
and assistant superintendent
a reason to visit your booth at
the 2016 Conference & Show.**

REGISTER EARLY FOR A 27-HOLE CHALLENGE BOOTH

FLOOR LAYOUT OF EXHIBIT HALL



*floor layout is subject to change

27-hole challenge flag locations
(Flag locations can not be moved)

 Carolinas GCSA 27-hole challenge booth
(scorecard pick up and turn in)

 Complimentary skin cancer screening booth
(provided by Grand Strand Dermatology)

- We highly recommend that exhibitors go online to our website, www.carolinasgcsa.org to reserve your exhibit booth(s).
- Exhibitors will enter their 1st, 2nd, 3rd and 4th booth choices. After completion of your credit card payment, the Carolinas GCSA will then receive a notification e-mail of your booth choices.
- Within 24 hours, you will receive an email with your confirmed booth number.
- Also included in your confirmation e-mail, will be a link to register your booth worker personnel along with your unique log-in ID and password. Please be sure to register your workers for exhibitor badges so they do not have to wait in line on-site. We encourage you to register them early so this is not overlooked!

Skin cancer screenings will be given on Wednesday from 10 a.m. to 2:30 p.m. at booth number 3701. A sign-up sheet will be provided onsite.

Call 1-800-476-4272 or visit us online at www.carolinasgcsa.org

2015 CONFERENCE AND SHOW EXHIBITORS

A.C. Schultes of Carolina	Golf Course Builders Association of America	LidoChem, Inc.)
Abraham Baldwin Ag. College	Golf Course Services, Inc.	Pioneer Athletics
Advanced Drainage Systems, Inc.	Golf Course Trades	Plant Food Company, Inc.
Agri-Business Technologies, Inc.	Graden USA	PremierPRO
Agricultural Solutions, LLC	Graham Sports, Inc.	Pro Green, Inc.
AgStone, LLC	Grand Strand Dermatology Skin Cancer Screenings	Pro/Angle Bunker Sand
Air2G2	Green Resource	Propex TEEtoGREEN
AlgaeGreen Liquid Seaweed	Greenleaf Technologies, Inc.	Quali-Pro Products
Aqua-Aid, Inc.	GreenScan 3D	R&K Pump and Equipment
Arborguard Tree Specialists	GreensGroomer WorldWide, Inc.	Radios For Golf
Aspen Corporation	Greenville Turf & Tractor, Inc.	Rapid Cal Rx
Atlantic Installations	Gregory Poole Equipment	Regal Chemical Company
Augusta Road Ltd. Company	Grigg Brothers	Revels Turf & Tractor
B3C Fuel Solutions	Growth Products, Ltd.	S & R Turf & Irrigation Equipment
BASF Corporation	GutterDome	SandMat Bunker Liner by Milliken
Bayer CropScience LP	H & H Farm Machine Co., Inc.	SePRO Corporation
Best Sand and Gravel, Inc.	Haifa	Shapemasters, Inc.
Better Billy Bunker Inc.	Harco Fittings	ShowTurf
Blanchard Machinery Co.	Harmon Turf Services, Inc.	Simmons Irrigation Supply, Inc.
Brandt Consolidated, Inc.	Harrell's, LLC	SiteOne Landscape Supply
Bulk Aggregate Golf, Inc.	Helena Chemical Company	Smith Turf & Irrigation
Buy Sod, Inc.	HGTC Student Chapter	Sod Solutions, Inc.
Calumet Packaging	Howard Fertilizer & Chemical Co.	Soil & Plant Technology
Capillary Concrete	Humate International, Inc.	Soil Technologies Corp.
Carbtrol Corp	Intelligro	Southeastern Golf, Inc.
Cardinal Chemicals	ITB Co. Inc.	Southern Ag.
Carolina Fresh Farms	iHammer Technologies	Southern Seeds, Inc.
Carolina Ground Covers	JRM Inc. Innovative Turf Technology	Southern States Cooperative
Carolina Turf Farms, Inc.	Kings Greenhouse, Inc.	Standard Golf Company
Catawba Valley Community College	Knox Fertilizer Company	STEC Equipment, Inc.
Central Piedmont Community College	Landscapes Unlimited, LLC	SubAir Systems, LLC
Ceres Turf, Inc.	Landshore Enterprises dba Erosion Restoration	Sunbelt Rentals, Inc.
Champion Turf Farms, Inc.	LASCO Fittings, Inc.	Superintendent Mag. -- Moose River Media
Clemson University Turf Club	LebanonTurf	Syngenta
Club Car	Links Bridges Inc.	TETAC
Coastal Floratine, Inc.	Linne Industries, LLC	The Andersons Turf & Specialty Group
Coombs Sod Farms	LSSA, Inc.	Total Turf Golf Services
Corbin Turf & Ornamental Supply	Macro-Sorb Technologies/SMS Additive Solutions	TriEst Ag Group, Inc.
Course & Club Golf Outfitters	Maredo BV	Trinity Turf, Inc.
Crews Service Company	MARUYAMA U.S., Inc.	Tri-State Pump & Control, Inc.
CS Trading LLC	McCord Golf Services & Safety	Tru-Turf Pty. Ltd.
Davisson Golf, Inc.	McDonald & Sons/McDonald Design Group	Turf Dynamics, Inc.
Diesel Equipment Company	McGill Premium Compost	Turf Drainage Co. of America
Divots, Inc.	MCI	Turf Fleet Services
Dow AgroSciences	McPherson Greenhouses	Turf Mountain Sod, Inc.
Dura Plastics Products	Medi Massager	Turf Screen
East Coast Equipment Consultants	Modern Turf, Inc.	Turfgrass, A Division of Residex
Eastern Turf Equipment, Inc.	Montco Products	Turfline, Inc.
Easy Picker Golf Products, Inc.	Morgan Sand Company	TurfNet Media Network
Ecologel Solutions, LLC	NC State University Turf Club	Turfplaner of Carolina, LLC
Enovative Technologies	NewLife Turf, Inc.	Tyler Equipment Company, Inc.
ESD Waste2Water, Inc.	Nordic Plow, LLC	U.S. Aqua Vac
Ewing Irrigation	Nufarm Americas	Underhill International
E-Z-Go / Cushman	NuTec Soil, Inc.	United Promotions, Inc.
FFT Turf	NutraTurf	UPI
First Products	Nutrite	Vereens Turf Products
FIS Outdoor, Inc.	Oakland Plantation Turf Farm, Inc.	VGM Club
Flowtronex	Oldcastle Enclosure Solutions	Virginia Turfgrass Council
FMC Professional Solutions	OnGolf	Wake Stone Corporation
Foley-United	Otterbine-Barebo, Inc.	Wampee Equipment
Freylit USA Inc.	Par Aide Products Co.	WaterMyBattery
Frost, Inc.	PBI/Gordon Corp.	Watershed Geo
GCSAA	PDC Group	Watertronics
Geoponics Corp.	Performance Nutrition (A Division of	Wellmark International
Global Turf Equipment		Williams Tire Distributors
Golf Agronomics		Wood Bay Turf Technologies
		XGD Systems