Dear Carolinas GCSA Member,

Just like you at your facility, your Carolinas GCSA board of directors and staff are doing all we can to stay in front of the coronavirus situation, all the while keeping the wheels turning in Liberty. We continue to serve our members in any way needed.

I understand the decision to cancel this year’s Conference and Show was not a popular choice in the eyes of a few, but the Carolinas GCSA board felt it was the right thing to do. As with most agronomic decisions you make on your golf course, there are always many more factors at play than may appear on the surface. I appreciate those who reached out in support as it wasn't an easy decision for anyone. Rest assured, the Conference and Show as we know it, will return once again in 2021.

Even though we won't meet in person this November, we are working on rolling out some pretty exciting educational opportunities; a chance to hear from educators from across the country. You'll have an opportunity to earn continuing education points as well as pesticide credits. I can't disclose full details just yet, but I think you'll be excited to hear about what is to come. In addition to that, you'll soon learn about a Syngenta Education Series that's on the way this summer.

While we can't predict the future, we can take what comes our way and make the best of it. Fortunately, our industry partners and sponsors feel the same. We are taking this opportunity to look at the internal workings of the entire association in new light. Perhaps there are things we can be more efficient in or even eliminate. We are tasked with creating a budget that lacks Conference and Show income. While your association is in an excellent financial state, with funds set aside for contingencies such as this pandemic, it is of the utmost importance that we remain financially conservative in order to protect your association for years to come.

Best Regards,

Brian J. Stiehler, CGCS, MG
President