President’s Message
August 27, 2020

Dear Carolinas GCSA Member,

By now you’ve heard about Conference Comes to You, our online education program filling the void caused by the coronavirus pandemic. When the decision was made to cancel Conference and Show this year, we knew we were going to do something, because doing nothing wasn’t an option. Your Conference and Show committee got together and formulated the current format.

The committee and the board weighed a host of seminar topics, choosing those that historically draw solid attendance and generate the most interest from superintendents. In the Carolinas, we are blessed, even spoiled, with two of the finest research institutions in NC State and Clemson, and world-class faculty at our fingertips. Of course we will hear from these folks and their input will be complemented with experts from across the country in a range of fields. In the end, you’ll have 30 chances to find something valuable to you, and along the way, earn valuable education points as well as pesticide credits.

If there is one thing we’ve heard from other GCSAA chapters, it is that COVID-19 has impeded their ability to offer education to their members. It’s our belief that now, more than ever, is the time to help our neighbors and fellow industry professionals. Conference and Show is always open to superintendents from outside the Carolinas but in this climate, we realized we actually could help the other chapters benefit from their members’ participation. Many of these chapters don’t have the resources we can draw upon to make an event like this happen. So, we are pleased to be able to help offer education and gain a financial benefit at a time when both are desperately needed.

In closing, I want to stress our appreciation once again for the incredibly loyal support of our industry partners whose support essentially underwrites this online conference. Because of them, partnering chapters, across the U.S. and in other countries, can partner without charge. Better yet, those chapters will earn a share of every class taken by one of their members.

The Carolinas GCSA has always been a leader in the industry. Since 1954, we’ve been a flagship chapter of GCSAA, proving that time and time again. Like Rounds4Research, this Conference Comes to You concept is truly a win-win and we are proud to make that possible.

Best Regards,

Brian J. Stiehler, CGCS, MG
President