



2025

CAROLINAS GCSA
CONFERENCE
& TRADE SHOW

November 17 – 19

Myrtle Beach Convention Center

EXHIBITOR BROCHURE

THE NATION'S BIGGEST REGIONAL EVENT FOR SUPERINTENDENTS – AND ALSO THE BEST...

As I sit down to write this message it is spring and our Carolinas GCSA delegation has just returned from National Golf Day in Washington, DC. What a wonderful opportunity to spread the word about our industry and the positive impact it has across the nation. Too many people simply don't realize what golf does for their economy, their environment and their communities.



It occurs to me one of the best ways we could help lawmakers begin to understand that impact would be to walk them through our trade show floor in November.

For one, they would be impressed by the scale – more than 200 companies across more than 100,000 sq. ft. of exhibit space. Two, I think they would be blown away by the degree that companies focus on sustainability, both economically and environmentally. And three – they would have to be impressed by the professionalism of the people manning those booths.

As golf course superintendents, we're all about solving problems and our industry partners are the people committed to helping us get that job done. Both segments of the industry are dedicated to doing the right thing. We're coming from the right place and when lawmakers and regulators get to know us, the dialogue can really be constructive.

Regardless of whether we get any special visitors to Myrtle Beach this November, please know how proud we are to have the support of companies like yours for our Conference and Trade Show each year. Industry support for this event helps us present our best face and put our best foot forward every single day. And we couldn't be more grateful.

Alex Tolbert, *President*

CONFERENCE AND SHOW SCHEDULE

MONDAY, NOVEMBER 17

Sporting Clay Competition.....9 am
Golf Championship.....11 am
Educational Seminars.....8 am - 4 pm
Large Equipment Move-In.....6 pm - 9 pm
(4+ booths and wheeled equipment)

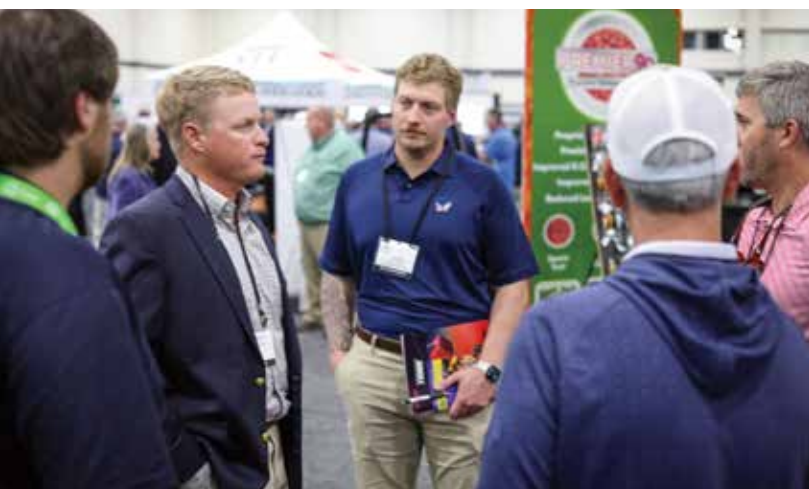
TUESDAY, NOVEMBER 18

Educational Seminars.....8 am - 4 pm
All Exhibitor Move-In.....7 am - 2 pm
Trade Show Open.....3:30 pm - 7 pm
Carolinas Night.....4 pm - 8 pm

WEDNESDAY, NOVEMBER 19

Fellowship Breakfast.....6:45 am - 7:45 am
General Education Session.....8 am - 11 am
DSA Presentation.....11 am - 11:15 am
Annual Business Meeting.....11:15 am - 11:30 am
Trade Show Open.....11:30 am - 2:30 pm
27-Hole Challenge Giveaway.....2 pm
Exhibitor Tear Down.....2:30 pm - 8 pm

#carolinasshow2025



RESERVE YOUR BOOTH SPACE!

<https://conference.carolinasgcsa.org/Events>

2,000+
attendees

200+
companies

400+
booths

30
seminars

100,000
sq.ft. trade show

FOR MORE INFORMATION

Email Angie Davis at adavis@cgcsa.org
Phone: 864-843-1150 or 1-800-476-4272

HEADQUARTERS HOTEL: SHERATON MBCC HOTEL

Our room block dates are from:

Saturday, November 15th - Thursday, November 20th

Call **1-888-627-8203** to book your room.

For call in, you may ask for CGCSA 2025 Attendees or the group id code GO3.

To reserve your room online, the link is:

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1744725290333&key=GRP&guestreslink2=true&app=resvlink>

WE HAVE A VERY LARGE ROOM BLOCK SO IF YOU HAVE ISSUES RESERVING YOUR ROOM, PLEASE CALL THE CAROLINAS GCSA OFFICE AND SPEAK WITH ANGIE DAVIS AT 864-843-1150.

Room Rate: \$112 per night

Parking: \$5 per day



2101 North Oak Street, Myrtle Beach, SC

The Sheraton MBCC Hotel will not solicit reservations from past guests. If you get a phone call or an email from someone asking you to book a room, it is a SCAM!! Do not book a room or give out any personal information -- name, address, credit card number, etc.

ALL YOU NEED TO KNOW AND MORE...

All booths are standard 10 X 10 units or multiples thereof. Island booths must be reserved in even numbers. The exhibit hall is column free with 30ft. ceilings. There are three loading ramps available that are large and easily accessible.

2025 EXHIBIT BOOTH FEES

- Premium Booths \$1,350 each - *highlighted yellow on floor layout*
- 1-3 Booths \$1,150 each
- 4-6 Booths \$935 each
- 7-10 Booths \$900 each
- 11-19 Booths \$870 each
- 20 Booths and up \$675 each
- 27 Hole Challenge Flags \$1,000 each

Exhibit Space Contract Deadline: September 19, 2025
Late Fee of \$175 per booth will apply after September 19

INCLUDED WITH YOUR 10 X 10 BOOTH

- Carpeting
- Draped 8ft. back wall with 3ft. side walls
- One 8ft. table with skirt (may request "in advance" to change to a 4ft. or 6ft.) Details will be in exhibitor services kit. Fees will apply if table changed out onsite.
- Booth identification sign with company name and booth number
- Two chairs
- One wastebasket
- 24-hour security service in exhibit hall
- Four complimentary exhibitor badges per booth
- Additional exhibitor badges are \$50 each
- All exhibitor badges include admission to the Wednesday education session in Ballroom E and to the Wednesday lunch on the trade show floor
- Company name with product/services listing in the onsite guide
- Electronic attendee list provided after the event
- Lead retrieval with your smart phone

IMPORTANT INFORMATION

Carolina Tradeshow Decorators (CTD) is our exclusive provider for all your trade show needs. Your booth contact person will receive an email with an exhibitor services kit in mid-September.

- In 2022, we switched to a new decorator, Carolina Tradeshow Decorators, so please remember that **ALL**

furniture rentals are to be reserved through CTD. We ask that you do not use the local Rent-A-Center any longer as CTD is our exclusive provider.

- If you cannot drive your equipment onto the trade show floor or carry it in yourself, you must rent a fork lift through CTD.

EXHIBIT DATES AND HOURS

Monday, November 17

Exhibitor Move-In

Large Vendors (4+booths and wheeled equipment)
6 – 9 p.m.*

Exhibitors are not allowed to enter the exhibit hall before 6 p.m. as carpet is being placed and booth dimensions are being marked to ensure each exhibitor is within their designated area before set up begins. We appreciate your cooperation as our convention services company works as quickly as possible to get everyone in on time. The gate to the loading docks will open promptly at 6 p.m.

Tuesday, November 18

All Vendor Move-In ▪ 7 a.m. – 2 p.m. **

Trade Show Open ▪ 3:30 – 7 p.m.

***We ask that all exhibits be set up by 2 p.m. as loading dock doors will close promptly at that time.*

Wednesday, November 19

Trade Show Open ▪ 11:30 a.m. – 2:30 p.m.

Exhibitor Move-Out ▪ 2:30 – 8 p.m.

POLICIES

- Equipment displayed in the back parking lot is NOT allowed
- No soliciting in the aisles, parking lot, restrooms or any public spaces of the Myrtle Beach Convention Center, other than your exhibit space.

UTILITY SERVICES/ELECTRICAL

Electricity and other services for your booth space will be available for purchase after you have reserve your booth. A link will be provided to the Myrtle Beach Convention Center site in your exhibitor services kit.

Standard electrical service fees are: 20 Amp 120V \$95 advanced rate or \$135 floor rate. To get the advanced rate, the fee must be paid to the Myrtle Beach Convention Center at least 10 days prior to the event.

ALL YOU NEED TO KNOW AND MORE...

OVERHEAD BANNERS

If you wish to have a banner displayed above your booth(s) space, there is an additional fee. Exhibitor must provide their own banner and it will be installed by CTD. Please be sure to complete the necessary paperwork in the Exhibitor Services Kit.

EXHIBITOR SERVICES KIT

The Exhibitor services kit will be emailed to the designated booth contact person in mid September.

SAFETY GUIDELINES **IMPORTANT**

Any motorized vehicle on display at the Myrtle Beach Convention Center must comply with the following Myrtle Beach Fire Department requirements:

- ¼ tank of fuel or less (not to exceed 5 gallons)
- Neck of fuel tank sealed
- No additional fuel stored in or on the vehicle
- Both battery terminals must be disconnected
- Helium balloons are not allowed
- Use extreme caution when moving/driving equipment onto the carpet. Displaced carpet causes tripping hazards. The use of skid-steers is strongly discouraged.
- Smoking is prohibited inside exhibit hall

CANCELLATION POLICY

Please read carefully!!

All exhibit booth cancellations must be in writing and can be faxed or emailed to the Carolinas GCSA at 864-843-1149 or adavis@cgcsa.org. The Carolinas GCSA cancellation policy is as follows:

- Cancellation received in writing prior to September 1 - 75% refund of booth fees
- Cancellation received in writing September 1 - prior to October 1 - 50% refund of booth fees
- Cancellations received in writing October 2 - prior to October 15 - 25% refund of booth fees
- Cancellations received in writing October 15, or later - No refund of booth fees



EXHIBITOR CONTRACT

All Exhibitors must consent to the following agreement when reserving your booth space.

Exhibitor hereby agrees to protect, indemnify, defend and save the Carolinas Golf Course Superintendents Association and the Myrtle Beach Convention Center, their officers, directors, employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and reasonable attorneys' fees arising out of or caused by Exhibitors' installation, removal, maintenance, occupancy, or use of the Exhibition Area of the Myrtle Beach Convention Center, or a part thereof, excluding any such liability caused by the sole negligence of the Myrtle Beach Convention Center.

MARK YOUR CALENDAR TO RESERVE YOUR BOOTH SPACE

Exhibit booth sales will open on-line at Thursday, July 31st at 11 AM EST.

Prime locations, corner booths, and designated 27-hole challenge booths will sell quickly!

Please note: booth placement is provided to all conference and show partners and to multiple (4+) booths in advance of open registration date.

Payment in full is required to reserve 1-3 booths. A 10 percent deposit is required to reserve 4 or more booths, with balance due by October 1.

27-HOLE CHALLENGE FLAG BOOTH DETAILS

- Locations for the 27-hole challenge booths are already set on the trade show floor layout
- The 27-hole challenge booths will be designated by the display of a John Deere flag
- Superintendents and assistant superintendent visit each booth to obtain a stamp on their scorecard with a stamp that is provide onsite
- A drawing for those who have completed all 27 holes will be held at 2 pm on Wednesday at the awards stage near the John Deere island
- For more details, see page 6

27 HOLE CHALLENGE

In Partnership with



One of the undisputed highlights of every Carolinas GCSA Conference and Show is the 27-Hole Challenge. This annual giveaway delivers cash and prizes to attendees, thanks to a partnership with Beard Equipment Co., Revels Turf & Tractor and John Deere Golf.

Your company can be an active participant as well, ensuring a booth visit by every single attendee who wants to be in the running. Attendees qualify as they make their way around the show floor, "playing" the 27-hole course by obtaining a stamp at each of the 27 designated exhibitor booths during trade show hours.

The 27-Hole Challenge is open to all superintendents and assistant superintendents attending the show, free of charge. These people who must come to your booth to participate are the very people you come to see. They are qualified buyers and the qualified buyers of tomorrow. So, make sure you get the chance to speak with as many of them as possible.

Superintendents Grand Prize: Win a 5-day fishing trip to Panama! Cash prizes for 2nd - 6th and assorted prizes 7th - 15th

Assistant Superintendents Grand Prize: \$1,000 cash. Cash prize for 2nd and assorted prizes 3rd and 4th. A host of other prizes will be given away too at an end-of-show drawing on the exhibit hall floor.

Exhibitors can purchase a flag, featuring the John Deere logo, for \$1,000 each on a first-come, first-serve basis. You will receive a numbered stamp on-site and will be required to stamp the scorecard presented by those members visiting your booth. Winners will be drawn on the exhibit hall floor at 2 pm on Wednesday and must be present on the trade show floor at that time to claim their prize.

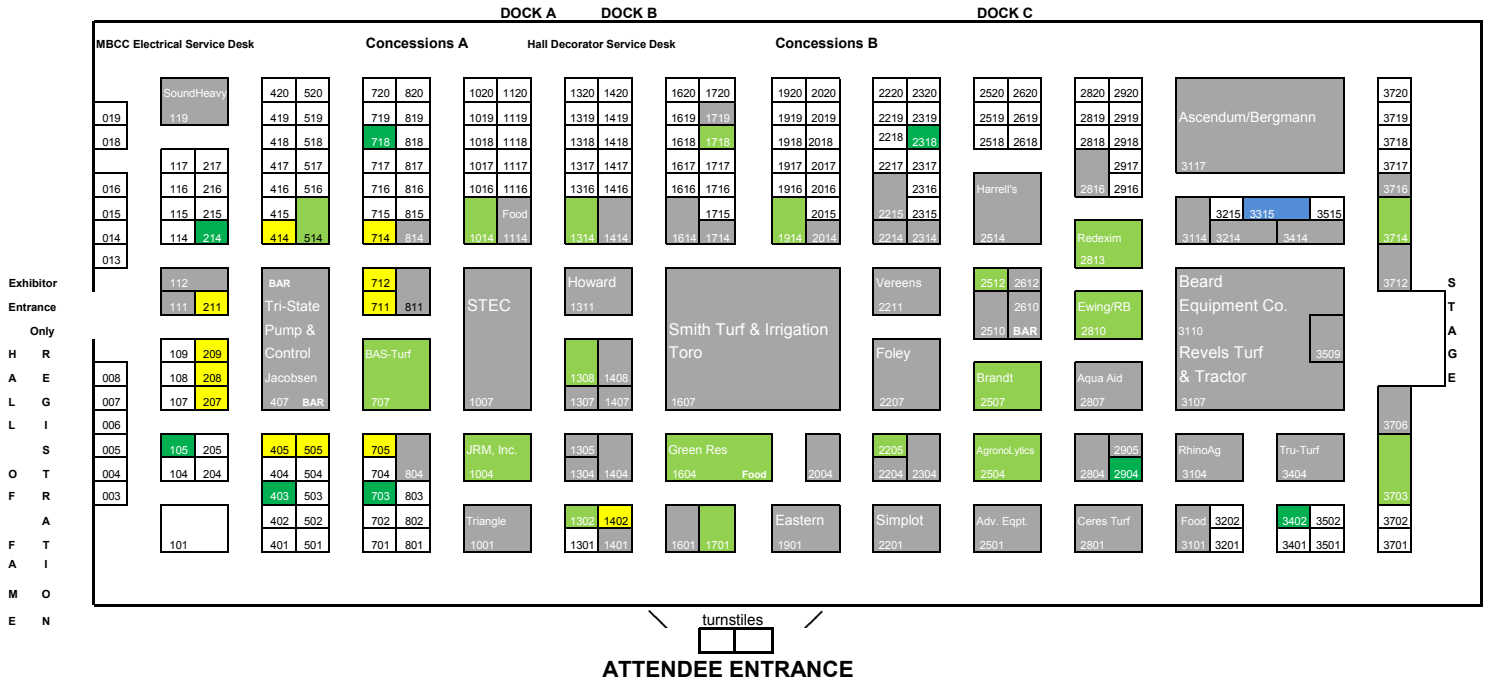
As part of Carolinas Night, the 27-hole challenge flag will also include 35 drink tickets. These drink tickets can be used at your discretion. You can give to your customers, to your reps or to those attendees who visit your booth. These drink tickets can be redeemed at bars on the trade show floor beginning at 4 pm on Tuesday.

Please note that all 27-hole challenge booths are already designated on the floor layout to promote maximum traffic flow and cannot be moved. So, we encourage you to sign up early!

Put your company in the game, sign up for your flag today and guarantee a conversation starter with the people you're looking to reach.



FLOOR LAYOUT OF EXHIBIT HALL



- Booth Space **AVAILABLE**
- 27-Hole Challenge Flag Booths **AVAILABLE**
- Premium Booths **AVAILABLE**
- Booth Space **SOLD**
- 27-Hole Challenge Flag Booths **SOLD**
- Carolinas GCSA Technology Station

Floor layout is subject to change.

RESERVE YOUR BOOTH SPACE TODAY!

EXHIBIT SPACE CONTRACT DEADLINE:
SEPTEMBER 19, 2025

Late fee of \$175 per booth after this date

BOOTH SALES OPEN THURSDAY, JULY 31ST AT 11 AM EST

<https://conference.carolinascsa.org/Events>

2024 CONFERENCE AND SHOW EXHIBITORS

Abraham Baldwin Agricultural College	Coretask LLC	ISCO	S.T. Wooten Corporation
Advanced Drainage Systems	Corteva Agriscience	JRM Inc.	Salsco, Inc.
Advanced Equipment Sales	CR Lutzke Golf	Kasco Marine	SePRO Corporation
Advanced Turf Solutions	CrossFlight Sky Solutions	Kirkpatrick's Turf	Simmons Irrigation Supply, Inc.
Affordable Turf and Specialty Tire	Crumpler Plastic Pipe Inc.	Land Innovations, Inc.	Simplot Turf and Horticulture
Agrimetal	D&D Pine Straw	Landscapes Unlimited	Sipcam Agro
Agrono-Lytics Turf Consulting	Dakota Peat and Equipment	Landshore Enterprises LLC	Smith Turf & Irrigation
AgStone LLC	Deep South Services LLC	Lastec	Smoking Turf Greens Fumigation
Albaugh Specialty Products	Divots Inc.	LebanonTurf	Sod Production Services
Ameriturf	DryJect	Life Soils COMAND	Sod Solutions, Inc.
Amguard Environmental Technologies	Duininck Golf	Links Bridges USA, Inc.	SOLitude Lake Management
AQUA DOC Lake & Pond Management	Earth Medicine Fertilizer	LSSA Inc.	Sound Heavy Machinery, Inc.
Aqua Turf Golf Services	Eastern Turf Equipment, Inc.	McCord Golf Services & Safety	Southeastern Golf Inc.
AQUA-AID Solutions	EcoBunker Ltd.	McDonald & Sons/McDonald	Southern Ag.
AquaFuse by CMF Global	Ecological Improvements	Design Group	Southern Pine Needles
Aquaphalt	Energy Products	McGill Premium Compost	Southern States Cooperative, Inc.
Arborguard Tree Specialists	Enviro Waste Services Group (EWSG)	MCI Flowtronex	Sports Metals Ltd.
Arborjet / Ecologel	Environmental Golf and Athletic Construction	Modern Turf, Inc.	Standard Golf Company
ASB taskTracker	Envu	MVP Genetics	STEC Equipment, Inc.
Ascendum Machinery / Bergmann	ESD Waste2Water, Inc.	NanoOxygen Systems/Rapid Water Technologies	Sterling Sand, LLC
Atlantic Installations	Ewing Outdoor Supply/RainBird	Natural Balance	STI Trophy Display
ATTICUS LLC	E-Z-GO / Cushman	NC State University Turf Club	SubAir Systems/TurfBreeze Fans
Audubon International	FCI	New Generation Ag LLC	Sunbelt Rentals, Inc.
Barenbrug USA	Ferti Technologies	NewLife Turf, Inc.	Syngenta
BASF Corporation	Firefly Automatix	Nufarm Americas	Syngenta Digital Platforms
BAS-Turf	First Citizens Bank Equipment Finance	Nu-Pipe	Tacit Golf Company USA
Beard Equipment Co.	First Products	NutraTurf	Tanto Irrigation
Bernhard Company	Fish Head Farms, Inc.	Oakland Plantation Turf Farm Inc.	Terraview Solutions
Better Billy Bunker Inc.	FMC	Oase Professional	TETAC
BioBoost Nest	Foley Company	Ocean Organics	The Andersons
BRANDT	FPT Infrastructure	Omya, Inc.	The Aquatrols Company
Bulk Aggregate Golf, Inc.	Freylit USA Inc.	ONEGOLF INC	The Cartpath Company
Bunker Solution	Frost Inc.	Par Aide Products Co.	The Golf Flag Company
BUYSOD/SODSTAR	GCSAA	Par West Turf Services, Inc.	The Sand Saver
BWI Companies, Inc.	Genesis Turfgrass	Paragon Integrated Services Group	Traqmatz
Campbell Oil and Gas Company	Geonics Corp.	Paramount Pump Services	Triangle Equipment Group
Capillary Bunkers	Gloves Plus Inc. / Motorola Solutions	PBI/Gordon Corp.	Triangle Turf and Ornamental
Carbtrol	Golf Agronomics	Pike Creek Turf	Tri-Link Solutions
Carlton Marshall Golf Design	Golf Course Builders Association of America	Plant Food Company, Inc.	Trinity Turf Inc.
Carolina Fresh Farms	Golf Course Industry	PondHawk by LINNE Industries LLC	Tri-State Pump & Control, Inc.
Carolina Turf Farms, Inc.	Golf Preservations, Inc.	Porous Pave / Sand Guard	True-Surface
Carolinas GCSA 27-Hole Challenge Booth	Green Resource	Precision Golf Irrigation	Tru-Turf
Carolinas GCSA Food Station	Green Tee Golf	Precision Pumping Systems	Turf Control
Carolinas GCSA Technology Station	GreenScan 3D	Pro Pump and Controls	Turf Drainage Co. of America
Carolinas Mowing Equipment	GreensGroomer WorldWide	Progressive Turf	Turf Mountain Sod, Inc.
Central Piedmont Community College	GreenSight	Progressive Turf Equipment	Turf Rehab
Central Turf & Irrigation Supply	GURUscapes	Pulawski Enterprises	Turfco
Ceres Turf, Inc.	H & H Farm Machine Co. Inc.	Pumps, Motors & Controls	Turflogic
Champion Turf Farms, Inc.	Haifa	Quali-Pro	Turflogix
Choice Hotels International	Harco Fittings	Quest Products Corp.	UCM Golf4Gospel
Clemson University Department of Pesticide Regulation	Harmon Turf Services, Inc.	R & R Products	URS Robot
Clemson University Turf Club	Harper Turf Equipment	Ragan Technical Solutions Inc.	USGA
Club Car	Harrell's, LLC	Real Green Turf LLC	Vereens Stores, Inc.
Coastal Floratine, Inc.	Heritage Links	Redexim	Vision NC
Corbin Turf & Ornamental Supply, Inc.	Horry Georgetown Technical College	Redox Bio-Nutrients	ViTech Enterprises Inc.
	Howard Fertilizer & Chemical Co.	Regal Chemical Company	VM Golf Services Inc.
	Humate International, Inc.	Revels Turf & Tractor	Watertronics
	Hydrowick	Rhino Golf and Turf	Wiedenmann North America, LLC
		RightLineUSA	Williams Plantworks LLC
		RNA Turf	Winterberry Irrigation
		Rounds4Research	Wittek Golf Supply
		S & R Turf & Irrigation Equipment	XGD Systems
			Xylem Tree Experts
			Yamaha Golf-Car Company
			ZLINE Bunker Systems