



2025

CAROLINAS GCSA
CONFERENCE
& TRADE SHOW

November 17 – 19

Myrtle Beach Convention Center

ONSITE GUIDE



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TABLE OF CONTENTS

2025 Corporate Partners.....	2
President's Message.....	4
Board of Directors.....	5
Meeting Room Locations.....	6
Pesticide Credits and GCSAA Education Points.....	10
Distinguished Service Award 2025.....	12
Assistant Superintendent Social.....	17
Blue Ridge Breakfast.....	17
Monday General Activities.....	18
Sporting Clay Event.....	21
Golf Championship Information.....	22
Tuesday General Activities.....	24
Student Turf Bowl.....	27
Trade Show Floor Layout.....	28
Carolinas Night.....	30
Fellowship Breakfast.....	32
General Education Sessions.....	33
Exhibitor Directory.....	34
27-Hole Challenge.....	41
Exhibitor Giveaways.....	42
Important Information.....	48
2025 Superintendent Image Campaign.....	52
2025 Conference & Show Committee Members.....	54

ADVERTISERS INDEX

Atticus LLC.....	45
Brandt.....	Inside front cover
BWI Companies, Inc.	26
DCM.....	19
EarthWorks.....	Inside back cover
Ewing Outdoor Supply.....	55
Freylit USA.....	15
Frost, Inc.....	40
Goose Masters.....	48
JRM Inc.....	3
Links Bridges.....	49, 54
MCI Flowtronex.....	43
Modern Turf.....	35
POGO Turf.....	11
SkimTurf Management.....	39
Sod Production Services/Tahoma 31.....	Back cover
Standard Golf Company.....	14
The Cartpath Company.....	20
The Golf Course Trades.....	47
Triangle Turf and Ornamental.....	25
Triumph Group.....	44
Turf Rehab.....	23
Vereens.....	37
Watertronics.....	16

2025 Carolinas GCSA Conference and Show Corporate Partners

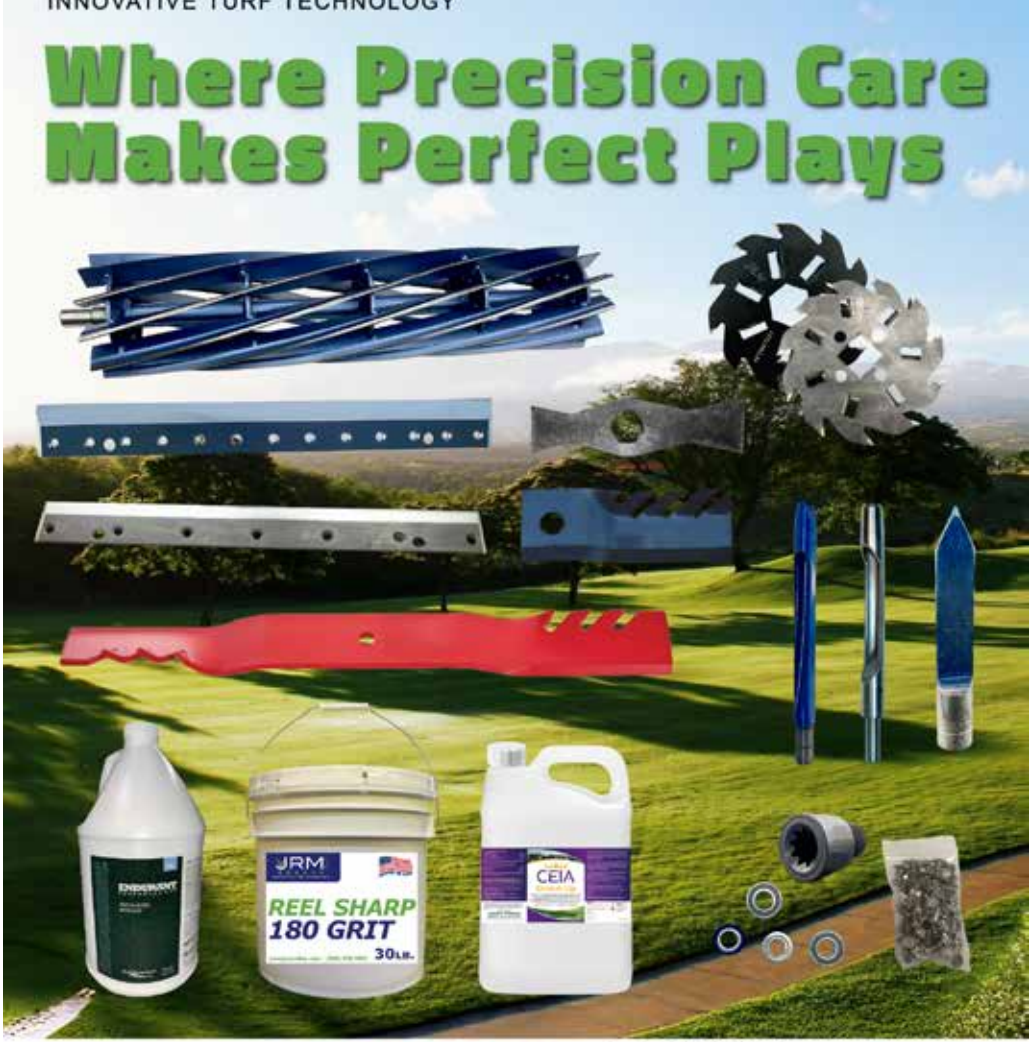
MONDAY GOLF CHAMPIONSHIP	 		WEDNESDAY FELLOWSHIP BREAKFAST	 	27-HOLE CHALLENGE	  
GOLF PRIZES	HOLE IN ONE CONTEST		STUDENT TURF BOWL		GRAND PRIZE 27 HOLE CHALLENGE	
	CLOSEST TO THE PIN		DSA DINNER	   		
	LONGEST DRIVE					
ASSISTANT SUPERINTENDENT RECEPTION	   		DEACON GS3		CAROLINAS NIGHT	      
WOMEN IN TURF			ON SITE COMM.			
SEMINAR EDUCATION			TURF BOWL LUNCH			
SPORTING CLAY EVENT	  		QR	 	WEDNESDAY GENERAL SESSION	
	WELCOME			MBCC PARKING	      	TECHNOLOGY STATION
MONDAY AND TUESDAY SEMINAR LUNCHEON	 		A STEP AHEAD		SEMINAR REFRESHMENT BREAKS	
					E-NEWSLETTER	



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A MESSAGE FROM OUR PRESIDENT



Welcome to the 2025 Carolinas GCSA Conference and Show for what promises to be the biggest and best yet. Industry support for this year's event is at an all-time high with more companies occupying more booths than ever on the trade show floor. We also have a record number of industry partners at this year's show, helping us deliver services and special touches through the entire event.

Clearly, it is a great time to be in the golf industry and we're glad to have you here, to celebrate with colleagues at the same time that you do business. Having said that, none of us should take any of the current good fortune for granted. Most of us are old enough to remember when things weren't so rosy.

Our job is to do all we can to ensure that the prosperity continues. In the Carolinas, there is no better time and place to build on that momentum, to learn what is the "latest and greatest," and to strengthen our networks than Conference and Show week.

So, be deliberate with your time this week. Take plenty of notes and ask plenty of questions in your seminars. Introduce yourself to as many exhibitors as you can on the trade show floor. And just as importantly, take any chance you get to really connect with people face-to-face. That student from NC State might be your next hire just like that guy with gray hair might give you the best piece of advice you'll ever hear.

They say there is strength in numbers and that much is true. But I think the real strength of the golf course maintenance world here in the Carolinas is in the relationships. And this week is a great place to build them.

Alex Tolbert
President Carolinas GCSA



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BOARD OF DIRECTORS

OFFICERS



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Wilmington, NC



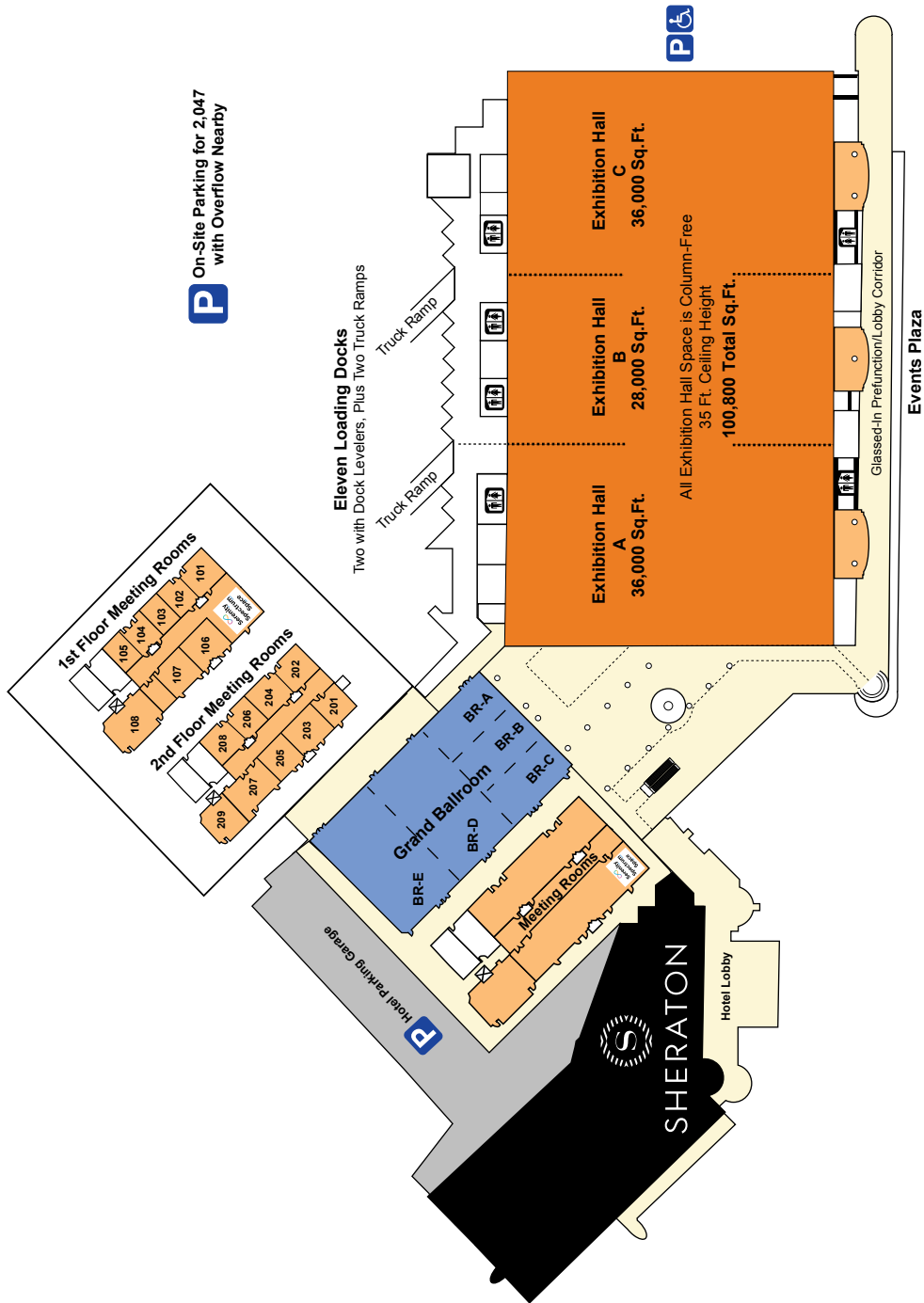
Bradley A. Young
Hilton Head National
Bluffton, SC



MEETING ROOM LOCATIONS



P On-Site Parking for 2,047 with Overflow Nearby



SUNDAY, NOVEMBER 16, 2025

Assistant Superintendent Reception, 6 - 9 p.m. RipTydz

MONDAY, NOVEMBER 17, 2025

Blue Ridge Breakfast, 7 a.m. Mammy's Kitchen
Registration, 7 a.m. - 4:30 p.m. Hall of Fame
Sporting Clay Event, 9 a.m. Back Woods Quail Club, Georgetown, SC
Golf Championship, 11 a.m. Shotgun Start Caledonia Golf & Fish
Club, Prestwick Country Club, True Blue Golf Club and Wachesaw Plantation Club
Seminar Lunch, 11:30 a.m. - 12:30 p.m. Ballroom DE

MORNING SEMINARS • 8-11:30 AM

LOCATION

- 1 **Advanced Management of Ultradwarf Bermudagrass Golf Greens** MR 106/107
Bert McCarty, Ph.D., Joe Roberts, Ph.D.
- 2 **NEW Practical Strategies for Managing Insect Pests for Cool-Season Turfgrasses** MR 203
Zee Ahmed, Ph.D., Terri Billeisen, Ph.D.
- 3 **Spray Masters Making the Most Out of All You Apply** MR 108
Travis Gannon, Ph.D.
- 4 **NEW Pain in the Grass: POA Management in the Southeast** Ballroom A
Jim Brosnan, Ph.D.
- 5 **NEW Understanding Turfgrass Fungicides** MR 104/105
Wendell Hutchens, Ph.D., Richard Latin, Ph.D.
- 6 **Troubleshooting & Diagnosing Turf Issues!** MR 102/103
Lee Butler, Jim Kerns, Ph.D.

AFTERNOON SEMINARS • 12:30-4 PM

LOCATION

- 7 **Making Herbicides Work Or Why They Sometimes Fail?** Ballroom A
Travis Gannon, Ph.D., Bert McCarty, Ph.D.
- 8 **NEW From Selection to Perfection: Science-Driven Bunker Success** MR 106/107
Brian Gietka, Chris Neff
- 9 **NEW Smarter Spraying: Mapping Pests with GPS, Sensors and Drones** MR 203
Ken Rost, Wendell Hutchens, Ph.D., David McCall, Ph.D.
- 10 **NEW Advancing Turf Health Through Microbiome and Ecological Practices!** MR 104/105
Zee Ahmed, Ph.D., Joe Roberts, Ph.D.
- 11 **Advanced Weed Management - Cool Season Turfgrasses** MR 102/103
Jim Brosnan, Ph.D., Matt Elmore, Ph.D.
- 12 **You Pick the Pests: Turf Insect Management** MR 108
Terri Billeisen, Ph.D.

Exhibitor Move-In for Large Equipment 6 - 9 p.m. Exhibit Hall

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MEETING ROOM LOCATIONS



TUESDAY, NOVEMBER 18, 2025

Exhibitor Move-In, 7 a.m. – 2 p.m. **Exhibit Hall**
Registration, 7 a.m. – 8 p.m. **Hall of Fame**

MORNING SEMINARS • 8–11:30 AM

- | | LOCATION |
|---|----------|
| 13 Ultimate Weed Control Guide Panel Ballroom BC
Bert McCarty, Ph.D. (Moderator), Jim Brosnan, Ph.D., Matt Elmore, Ph.D., Travis Gannon, Ph.D. | |
| 14 All the Forms of Phosphorus - Why You Should Care! MR 203
Beth Guertal, Ph.D. | |
| 15 Being an Effective Superintendent....It's Not All About Growing Grass! ... MR 104/105
Don Garrett, Jr., CGCS, Jim Huntoon | |
| 16 How to Stay Cool When Cool-Season Putting Greens Decline MR 106/107
Lee Butler, David McCall, Ph.D. | |
| 17 Getting to the Root of Soilborne Diseases - Warm Season Turfgrasses MR 206/208
Jim Kerns, Ph.D., Joe Roberts, Ph.D. | |
| 18 Aging Putting Green Root Zone & Management of Organic Matter MR 202/204
Roch Gaussoin, Ph.D., Jim Murphy, Ph.D. | |
| 19 NEW Elevating Excellence: Strategic Approaches to Leadership, Scheduling, and Wellness in Golf Course Management Ballroom A
Steve Hamilton, CGCS, The Dunes Golf and Beach Club, David Lee, Forest Creek Golf Club, Chris Neff, USGA Green Section | |
| 20 NEW Water: The Role Golf Courses Can and Should Play! MR 108
Becky Grubbs Bowling, Ph.D. | |
| 21 Building Strong Foundations: Expectations and Communication Between Golf Course Superintendents and Assistant Superintendents! MR 102/103
Richard Brown, Florence Country Club, Tim Carpenter, Gaston Country Club, Harrison Howe, Gaston Country Club, Alex Tolbert, Orangeburg Country Club | |

AFTERNOON SEMINARS • 12:30–4 PM

- | | LOCATION |
|--|----------|
| 22 NEW Soil and Water Chemistry: Definitions, Discussions and (Things to) Do! MR 108
Beth Guertal, Ph.D., Becky Grubbs Bowling, Ph.D. | |
| 23 The Architecture of a Successful Renovation! MR 202/204
Greg Hufner, Total Turf Golf Services, Chris Jordan, Olde Eight Golf Club, Shane LeBaron, Olde Eight Golf Club, Nick Mazzella, Mazzella Partnership, Chris Neff, USGA Green Section, Drew Rogers, JDR Design Group | |
| 24 Nematodes: Past, Present, and Future Directions for Management of These Elusive Pests Ballroom A
David McCall, Ph.D., Joe Roberts, Ph.D. | |
| 25 Successful Bentgrass Management on Greens and Fairways! MR 104/105
Matt Elmore, Ph.D., Jim Murphy, Ph.D. | |
| 26 NEW Pesticides 101 - Fundamentals of Safe and Effective Pesticide Use in Turfgrass Management! MR 106/107
Zee Ahmed, Ph.D., Lee Butler, Navdeep Godara, Ph.D. | |

MEETING ROOM LOCATIONS



- | | |
|---|--|
| 27 Strategies for Goosegrass, Annual Bluegrass, Crabgrass, Doveweed and Other Growing Weed Problems! Ballroom BC
Jim Brosnan, Ph.D., Travis Gannon, Ph.D. | |
| 28 Everything You Need To Know About Ultradwarf Bermudagrass (Panel Discussion) MR 206/208
David Lee (Moderator) Forest Creek Golf Club, Eric Dusa, CGCS, White Plains Country Club, Steve Hamilton, CGCS, The Dunes Golf and Beach Club, Matt Jones, CGCS, Forsyth Country Club | |
| 29 NEW USGA Power Hour MR 102/103
Jordan Booth, Ph.D., USGA Green Section, Carson Letot, Ph.D., USGA Green Section, Wesley Stewart, M.S., USGA Green Section, Cole Thompson, Ph.D., USGA Green Section, George Waters, USGA Green Section | |
| 30 Aquatic Plant Management for Golf Course Waterbodies MR 203
Matt Cutulle, Ph.D., Rob Richardson, Ph.D. | |
| Seminar Luncheon, 11:30 a.m. – 12:30 p.m. Ballroom DE | |
| Turf Bowl Participant Lunch, 1 p.m. Ballroom E | |
| Carolinas GCSA Student Chapter Turf Bowl, 2– 4 p.m. Ballroom D | |
| Student Question and Answer with Assistant Superintendents/Job Fair 4 – 4:30 p.m. (immediately following Turf Bowl) Ballroom D | |
| Trade Show Open, 3:30 – 7 p.m. Trade Show Floor | |
| Carolinas Night, 4 - 8 p.m. Trade Show Floor | |
| Women in Turf Reception, 7 – 8 p.m. Vereens booth # 2211 | |

WEDNESDAY, NOVEMBER 19, 2025

- | | |
|--|--|
| Registration, 7 a.m. – 2 p.m. Hall of Fame | |
| Fellowship Breakfast, 6:45 – 7:45 a.m. Ballroom D | |
| General Education Session, 8 – 11 a.m. Ballroom E | |
| DSA Presentation, 11 – 11:15 a.m. Ballroom E | |
| Annual Business Meeting, 11:15 – 11:30 a.m. Ballroom E | |
| Trade Show Open, 11:30 a.m. – 2:30 p.m. Exhibit Hall | |
| 27-Hole Challenge Prize Giveaway, 2 p.m. Exhibit Hall | |
| Exhibitor Tear Down, 2:30 – 8 p.m. Exhibit Hall | |
| Distinguished Service Award Dinner, 6 p.m. The Dunes Golf and Beach Club
By Invitation Only | |

*All seminar locations will be displayed in the registration area.

SEMINAR ATTENDEE REFRESHMENT BREAKS



- Water Stations available outside meeting rooms
- 7:30-8:30 am • Coffee in Hall of Fame
- 9-10 am • Sodas in Hall of Fame
- 1:30-2:30 pm • Sodas in Hall of Fame

PESTICIDE CREDITS AND GCSAA EDUCATION POINTS

	ID #	Seminar	Instructor	SC	NC	GA	GCSAA Ed.Points.
Monday Morning 8:00-11:30 am	1	Advanced Management of Ultradwarf Bermudagrass Golf Greens	Bert McCarty, Ph.D. Joe Roberts, Ph.D.	3	2	3	.35
	2	(NEW) Practical Strategies for Managing Insect Pests for Cool-Season Turfgrasses	Zee Ahmed, Ph.D. Terri Billeisen, Ph.D.	3	3.5	2	.35
	3	Spray Masters Making the Most Out of All You Apply	Travis Gannon, Ph.D.	3	3.5	2	.35
	4	(NEW) Pain in the Grass: POA Management in the Southeast	Jim Brosnan, Ph.D.	3	3.5	3	.35
	5	(NEW) Understanding Turfgrass Fungicides	Wendell Hutchens, Ph.D. Richard Latin, Ph.D.	3	3.5	3	.35
	6	Troubleshooting & Diagnosing Turf Issues!	Lee Butler, Jim Kerns, Ph.D.	3	3.5	2	.35
Monday Afternoon 12:30-4:00 pm	7	Making Herbicides Work Or Why They Sometimes Fail?	Travis Gannon, Ph.D., Bert McCarty, Ph.D.	3	3.5	3	.35
	8	(NEW) From Selection to Perfection: Science-Driven Bunker Success	Brian Gietka Chris Neff	0	0	0	.35
	9	(NEW) Smarter Spraying: Mapping Pests with GPS, Sensors and Drones	Ken Rost Wendell Hutchens, Ph.D. David McCall, Ph.D.	0	0	0	.35
	10	(NEW) Advancing Turf Health Through Microbiome and Ecological Practices!	Zee Ahmed, Ph.D. Joe Roberts, Ph.D.	3	0	3	.35
	11	Advanced Weed Management - Cool Season Turfgrasses	Jim Brosnan, Ph.D., Matt Elmore, Ph.D.	3	3.5	3	.35
	12	You Pick the Pests: Turf Insect Management	Terri Billeisen, Ph.D.	3	3.5	3	.35
Tuesday Morning • 8:00-11:30 am	13	Ultimate Weed Control Guide (Panel Discussion)	Bert McCarty, Ph.D. (Moderator) Jim Brosnan, Ph.D. Matt Elmore, Ph.D. Travis Gannon, Ph.D.	3	3.5	3	.35
	14	All the Forms of Phosphorus - Why You Should Care!	Beth Guertal, Ph.D.	3	3.5	2	.35
	15	Being an Effective Superintendent....It's Not all about Growing Grass!	Don Garrett, Jr. CGCS Jim Huntoon	0	0	0	.35
	16	How to Stay Cool when Cool-Season Putting Greens Decline	Lee Butler David McCall, Ph.D.	3	3.5	3	.35
	17	Getting to the Root of Managing Soilborne Diseases - Warm Season Turfgrasses	Jim Kerns, Ph.D. Joe Roberts, Ph.D.	3	3.5	3	.35
	18	Aging Putting Green Root Zone & Management of Organic Matter	Roch Gaussoin, Ph.D. Jim Murphy, Ph.D.	3	0	3	.35
	19	(NEW) Elevating Excellence: Strategic Approaches to Leadership, Scheduling, and Wellness in Golf Course Management	Steve Hamilton, CGCS David Lee Chris Neff	0	0	0	.35
	20	(NEW) Water: The Role Golf Courses Can and Should Play! *	Becky Grubbs Bowling, Ph.D.	3	0	3	.35
	21	(NEW) Building Strong Foundations: Expectations and Communication Between Golf Course Superintendents and Assistant Superintendents	Richard Brown, Tim Carpenter, Harrison Howe, Alex Tolbert	0	0	0	.35
Tuesday Afternoon 12:30-4 pm	22	(NEW) Soil and Water Chemistry: Definitions, Discussions and (Things to) Do!	Beth Guertal, Ph.D. Becky Grubbs Bowling, Ph.D.	0	0	0	.35
	23	The Architecture of a Successful Renovation!	Greg Hufner, Total Turf Golf Services Chris Jordan, Olde Eight Golf Club Shane LeBaron, Olde Eight Golf Club Nick Mazzella, Mazzella Partnership Chris Neff, USGA Green Section Drew Rogers, JDR Design Group	0	0	0	.35

	ID #	Seminar	Instructor	SC	NC	GA	GCSAA Ed.Points.
Tuesday Afternoon • 12:30-4 pm	24	Nematodes: Past, Present, and Future Directions for Management of these Elusive Pests	David McCall, Ph.D. Joe Roberts, Ph.D.	3	3.5	3	.35
	25	Successful Bentgrass Management on Greens and Fairways!	Matt Elmore, Ph.D. Jim Murphy, Ph.D.	3	2	3	.35
	26	(NEW) Pesticides 101 - Fundamentals of Safe and Effective Pesticide Use in Turfgrass Management!	Zee Ahmed, Ph.D., Lee Butler Navdeep Godara, Ph.D.	3	3.5	3	.35
	27	Strategies for Goosegrass, Annual Bluegrass, Crabgrass, Doveweed and Other Growing Weed Problems!	Jim Brosnan, Ph.D. Travis Gannon, Ph.D.	3	3.5	3	.35
	28	Everything You Need To Know About Ultradwarf Bermudagrass (Panel Discussion)	David Lee (Moderator) Eric Dusa, CGCS Steve Hamilton, CGCS Matthew Jones, CGCS	3	3.5	3	.35
	29	(NEW) USGA Power Hour	Jordan Booth, Ph.D., USGA Green Section Carson Letot, Ph.D., USGA Green Section Wesley Stewart, M.S., USGA Green Section Cole Thompson, Ph.D., USGA Green Section George Waters, USGA Green Section	0	0	0	.35
	30	Aquatic Plant Management for GC Waterbodies*	Matt Cutulle, Ph.D. Rob Richardson, Ph.D.	3	3.5	3	.35
		General Education Session		1	1	2	.30

*Aquatic Credits



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DISTINGUISHED SERVICE AWARD 2025 BOB FARREN, CGCS



When Bob Farren, CGCS accepts the Carolinas GCSA's Distinguished Service Award at Conference and Trade Show in Myrtle Beach in November, he will likely be the most relaxed person on the stage. As Pinehurst Resort & Country Club's director of golf course management, Farren has spent more time in the spotlight than many of his colleagues combined.

He's given countless presentations, appeared on magazine covers, given interviews on Golf Channel, podcasts, radio, you name it. Ever affable and always on point, Farren has personified the image of the golf course superintendent as a professional. Along the way, he has also earned numerous honors and awards for his service to the profession and the wider golf industry.

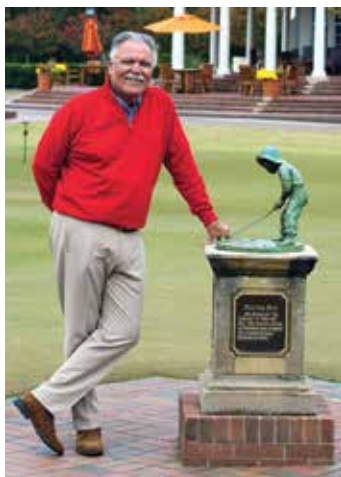
Which is why Carolinas GCSA president Alex Tolbert said after Farren's award was announced earlier this year: "Bob Farren has been a beacon for our profession for longer than many of our members have been alive. For decades, he has been a leader, at his facility, across our region, and on the national stage. We all walk a little taller in our roles because of his efforts and his example."

A second-generation superintendent, Farren arrived at Pinehurst from Virginia in 1982 and never left. His contributions and achievements over that time have been well-documented. Their magnitude is reflected in the fact that he was inducted into the Carolinas Golf Hall of Fame in 2019, received GCSAA's Col. John Morley Award in 2022 and the USGA Green Section Award in 2024.

In the following Q&A, Farren reflects on his career and offers insight into what makes a successful superintendent and facility.

In an industry and profession with so much mobility, how have you managed to stay in one place so long?

It is remarkable that I have been fortunate enough to work in all aspects of our profession and remain in the same community while building and renovating courses, serving resort guests and club members and conducting major championships. Many of my colleagues find their interest in focusing on one aspect but I have been intentional in wanting to remain at Pinehurst. I would say it has been the stability of ownership and their culture of being stewards of the property that has caused me to want to remain here with the same mindset. It's all about the people and the



place. I have always felt I was part of a great team.

What are your own most valuable skills in running a multi-course operation?

It is important to recognize the scale of the operation without being overwhelmed by it. However, to be honest, there are times when that is difficult. It is important to build strong relationships with other departments to lift one another and support when needed. It is vitally important to surround yourself with talented people and support them as they establish their careers.

What are some of the skills, characteristics or traits that tell you a young employee is going to be a successful superintendent some day?

I encourage each of our leaders in golf course management to strive to be the "go to" person when situations arise. Our department generally has the greatest number of resources and problem-solving skills, and we should be willing to step up and out to support others without simply saying "that's not my job." This trait is even more important for those establishing themselves in their careers at smaller properties and clubs. I tell them to embrace every opportunity to prove your value.

What are some of the most common mistakes you've seen young superintendents make over the years?

Having the mindset that they must do everything, work 60-70 hours a week for weeks on end like it's a badge of honor and talk about it to others. That is certainly not a good way to portray our profession. Without question, it is a demanding profession, but you must maintain a good work-life balance if you want to be successful and a good leader. Another common mistake, especially in stressful times for turf, is not being patient to allow the turf to recover on its own. There are situations where deciding to "not" do something is the best decision. This same thought can be applied to an even more personal level when considering job offers, buying a new home or whatever the case may be. Patience is always your friend.

Historically, superintendents have been more comfortable operating in the background. How has that influenced perceptions of the profession and how superintendents are paid?

I simply think that is who we are. However, over the past few decades, we have earned more respect for our business acumen. Generally, the golf course maintenance budget has the greatest value on the ledger. It is up to us to promote the idea it is part

of the revenue stream as opposed to the greatest expense. If we choose not to be in the background, it is up to each individual to step out where they feel comfortable. I have always encouraged those getting into the business to become an active part of the community in which they live. That may be volunteering to coach little league, speak at the garden club, Rotary, church involvement etc. It's vitally important for people, especially in private clubs, to see you as someone other than just the person that takes care of the golf course. Build relationships with all people.

You have been on a lot of magazine covers, done a lot of television interviews, stood up and talked at a lot of meetings and conferences, and earned a lot of awards. Can you talk about the good that has come of that visibility and have there been any negatives?

My service on the board of the Carolinas set me on a path of service to the industry that has led me in so many ways. I am very appreciative to have had the support of my employer and most importantly my family to make the sacrifices needed for any success I have enjoyed. I have been blessed and beyond grateful for the opportunities I have had over the years to work with and learn from so many wonderful people, including Brad and Beth Kocher, the Robert Dedman and Don Padgett family and many other senior leaders in Pinehurst including our golf course maintenance team and leaders. Any recognition I have received is to be shared with all these mentors and others I have worked with. The national stage of Pinehurst goes a long way in amplifying any recognition.

Can you pinpoint your most satisfying moments or experiences and explain why they stand out to you?

There are a great number of highlights related to being part of 10 USGA Championships, certainly 1999 with Payne Stewart and the historic back-to-back U.S. Opens in 2014. The restoration of Pinehurst No.2 with Bill Coore and Ben Crenshaw set us on the trajectory we still enjoy. The creation of The Cradle with Gil Hanse has been a remarkable success, followed with the re-design of Pinehurst No.4. Then there's the recent opening of the Sand Mines Pinehurst No.10 with Tom Doak and soon to be No.11 with Coore-Crenshaw. However, some of the most memorable would include working through a great number of challenges including the 9/11 World Trade Center tragedy, the economic downturn in 2008-10 and, of course, Covid.

You've been through some U.S. Opens over the years, men's and women's, do any memories stand out - turf issues, staff challenges, or maybe an exchange with a player?

I think our collective success on those occasions stands out. Paul Jett set us on a wonderful path with his contributions to the 1999 and 2005 U.S. Opens. And I am still amazed and can't begin to say how proud I am of the success we had with the back-to-back U.S. Opens. The efforts of Kevin Robinson and John Jeffreys were instrumental in us being able to pull off that feat. Not one time, even in private meetings, did either of them offer any

doubts that we could do it. It was just incredible. I also want to recognize my great friend Reg Jones, USGA senior director of championship operations, who I have worked alongside for all of our championships going back to the very beginning.

You've been involved in the industry for a long time and with a close eye and ear on decisions related to the business, not just the grass. Is there anything golf and golf course superintendents should be concerned about even while everything seems to be so healthy right now?

The phrase "This too shall pass" comes to mind. I am not looking at the glass half-full but simply stating facts. We are currently enjoying a great deal of success with the number of golfers enjoying the game, related to families especially. We should always strive to find ways to keep them engaged. We need to recognize the potential of the game becoming too costly and find ways to manage escalating costs, and we in golf course maintenance are the best source to do this. It is equally important to understand events in the past that have caused economic downturns and how we have responded to them. The golf course superintendent is the primary catalyst for success when these situations, or setbacks, will - without a doubt - arise at some point.

You have been involved at an industry level for most of your career, serving on boards, committees, takes forces etc. What benefits - or drawbacks - are there to that level of service?

I have enjoyed serving alongside so many wonderful and talented people over the decades that I have learned so much from and call my friends. I will always remember my first and only campaign to run for the GCSAA board of directors only to be defeated by a very narrow margin by my friend Bill Maynard, who went on to become a great GCSAA president. I immediately thought to myself, there is a reason for this that I will later understand. Soon after that election, the industry and Pinehurst faced great economic headwinds that would have caused me great difficulty trying to fulfill my role at Pinehurst had I also been serving on the national board. It was during this time that we embarked on the Pinehurst No.2 restoration with Coore-Crenshaw that meant so much to Pinehurst and my personal success. I am currently enjoying serving on the GCSAA Centennial Celebration committee and really excited to reveal the plans for this in the coming months, it is going to be a really special event.

Can you identify the single best thing that has happened to the golf course superintendent profession during your career and explain why it means or meant so much?

I have a hard time choosing a single thing. Our profession has evolved so much over the decades since I worked for my dad on the course when I was younger. The course where he worked was a very successful family-owned public fee course. My dad and the owner were very close friends, and dad played a key role operating the business of the course. However, that hasn't always been viewed the case for other courses. Superintendents now are being more recognized as valuable team

members and contributors to the success of the facilities. One truly significant advance is our involvement and "seat at the table" in joining our industry partners in the success of "National Golf Day" on Capitol Hill every spring.

When was the last time you were on a mower or a sprayer? Is there any manual task you miss on the golf course or any you still try and find time for, just because you enjoy it?

It is hard to single out a specific task. I enjoy working on my lawn at home mowing trimming, blowing leaves etc., things where I can stand back and have instant gratification from completing a task. I enjoy these the most when I don't feel like I have to do them, I simply do them because I like to. I remember that same feeling when I was more hands-on with the daily tasks on the course. I loved walk-mowing greens, but only when I chose to. It wasn't as enjoyable when I had to fill in because someone called out of work or other mishaps.

The Distinguished Service Award is the highest honor bestowed by the Carolinas GCSPA. What does it mean to you at this point of your career to be recognized in this way?

Being chosen to receive the DSA is a wonderful honor for which I am extremely grateful. I recall how surprised and a bit overwhelmed I was when it was announced during our spring meeting at Pinehurst. It just couldn't have been a better setting or more of a surprise. The time since has allowed me to reflect on all the relationships I have enjoyed over the years because of the Carolinas GCSPA. I look back on all of those I have served with and the past

DSA recipients and it is a bit overwhelming. The challenges and successes we have shared are too many to count.

My time serving on the board allowed me to meet and make so many life-long friends as we learned and served together, not always agreeing initially but always staying on our mission of service. Perhaps the most important thing was that we were unanimous in our stance to not join other non-golf associations, even to the point of having to move the conference one year to Greenville, SC. Fred Biggers and I still get grief from people over that. However, in doing that we established our position with the Myrtle Beach Convention Center over the same date each year. That, along with many valuable industry partners, has allowed us to become the best regional trade show in the industry.

I always laugh when I think back to my first years of service with executive director Dr. Landon Miller. Landon always referred to the "Clemson" turf conference. We always went a few rounds as I respectfully reminded him it was the Carolinas superintendents conference as I walked around and collected all of the Tiger Paw logos (just kidding, kind-of). I have great appreciation for the dedication of the entire Carolinas staff along with Chuck Borman and Tim Kreger as they have stayed on our mission to serve golf in the Carolinas. Trent Bouts has used his talents to tell our stories and present our chapter as the leaders we are. I just couldn't be prouder than to receive this award.

VISIT BOOTH 2918

CELEBRATING 100 YEARS OF GOLF

Standard Golf has been the trusted name in golf course accessories for a century, delivering unmatched quality and innovation to superintendents worldwide. At Standard Golf, we're once again raising the bar with groundbreaking tools that bring precision, efficiency, and value to every green.



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BUTTERFLY
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FOR MORE INFORMATION CONTACT:

GOLF SALES | Greg Salisbury 901-497-0060

LANDSCAPE SALES | Mike Yarussi 262-269-2440



ASSISTANT SUPERINTENDENT RECEPTION

SUNDAY, NOVEMBER 16

6 - 9 pm

RIPTYDZ OCEANFRONT GRILL & ROOF TOP BAR

1210 N Ocean Blvd, Myrtle Beach, SC

Complimentary: Please register to attend for planning purposes. Must be a current assistant superintendent to attend.

In Partnership with



BLUE RIDGE BREAKFAST

MONDAY, NOVEMBER 17

7 - 10 am

MAMMY'S KITCHEN

1010 North Kings Hwy., Myrtle Beach, SC
(Located right next to the Old Pavilion Parking Deck)

**FREE and OPEN TO ALL CONFERENCE AND
SHOW ATTENDEES!!!! NOT JUST BLUE
RIDGE MEMBERS!!!!**

**Sponsored by
Tom Porter - J.K. Morro**



MONDAY GENERAL ACTIVITIES

MONDAY, NOVEMBER 17, 2025



7 am - 4:30 pm	Conference & Show Registration	Myrtle Beach Convention Center Hall of Fame
8 am - 4 pm	Seminars	
9 am	Sporting Clay Event	Backwoods Quail Club, Georgetown, SC
11 am	Golf Championship	Caledonia Golf & Fish Club Prestwick Country Club True Blue Golf Club Wachesaw Plantation Club
11:30 am - 12:30 pm	Seminar Luncheon MENU Carolina BBQ Buffet Southern Creamy Potato Salad Creamy Home-Made Coleslaw Fire Braised Chicken with Carolina Gold BBQ Sauce Creamy Macaroni and Cheese Slider Rolls Seasonal Fruit Cobbler with Fresh Whipped Cream Iced Water and Tea Station	Ballroom DE (Seminar Registrants Only) Lunch is included with two half-day seminars on Monday In Partnership with    
6 - 9 pm	Exhibitor Move-In for Large Equipment	- Water Station in luncheon area of trade show floor - Sodas can be purchased on Level 2 of the Convention Center, right off escalator near restrooms

#carolinasshow2025



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Business Development Manager, DCM-USA

Gary.McCulla@DCM.Green

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See our Website:
www.thecartpathco.com or call
770-578-0111.

COMPLETED PROJECTS

- Stoneybrook Golf & Country Club Sarasota, FL
- Lakewood Ranch/ Lakewood National Sarasota, FL
- Quail Ridge Country Club Boynton Beach, FL
- Countryside Country Club Naples, FL
- Washington Golf Course Arlington, VA LGR, LLC
- The Breakers / Ocean Course West Palm Beach, FL
- The Refuge Flowood, MS
- Oak Hill Golf Course San Antonio, TX
- Kissing Tree Golf Course San Marcos, TX
- Thorn Creek GC Denver, CO
- Aberdeen Golf Club Boynton Beach, FL
- Fire Lake Golf Course Shawnee, OK
- Jimmie Austin GC Norman, OK
- Mizner Golf Club Boca Raton, FL
- The Landings Savannah, GA
- Wild Dunes GC Charleston, SC
- North River GC Tuscaloosa, AL
- Plantation Lakes Rehoboth Beach, DE
- Country Club Wilmington, DE
- The Country Club of Virginia Richmond, VA
- Seminole Golf Course Tallahassee, FL
- Indian Springs Golf Course Boynton Beach, FL
- Lafayette Municipal Golf Course Lafayette, LA

See our Website:

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Office 770-578-0111 • Cell 770 330 7380 Mark Rownd

SPORTING CLAY EVENT MONDAY, NOVEMBER 17, 2025



In Partnership with



SPORTING CLAY SCHEDULE

IMPORTANT: NOTE TIME CHANGE

9 - 10 amREGISTRATION/CHECK IN

10 am - 12 pm..... SHOOT

12 - 1:30 pm..... LUNCH & AWARDS

Sporting Clay Gift: White microfiber towel for gun cleaning



REGISTRATION FEE

Member Pricing

Standard \$115

Non-member Pricing

Standard \$145

ELIGIBILITY

Shooters must be registered to attend or participate in the Carolinas Golf Course Superintendents Association Conference & Show.

GENERAL RULES

Shooters must provide their own ammunition and hearing and eye protection (standard ear plugs and safety glasses). Ammunition, hearing and eye protection are available for purchase at the gun club. For safety reasons, no shot larger than 7 ½ can be used at the gun club (for example #1, #2, #3, #4, #5, and #6 are NOT allowed). Back Woods Quail Club will provide gun rental for those who need one.

SEMINAR EDUCATION PARTNER

syngenta

Booth Number 2215

Syngenta would like to welcome you to the 2025 Carolinas Golf Course Superintendents Association Conference & Show. Once again, we are honored to be the Education Sponsor for the Carolinas GCSA. We take great pride in partnering with organizations that provide value and support to turf professionals and the turf industry. Our goal is to be a trusted partner providing solutions and valuable resources for the many jobs you perform every day. We are very happy to be part of the commitment to enhancing your career through participation in programs the Carolinas GCSA offers.

GOLF CHAMPIONSHIP INFORMATION

MONDAY, NOVEMBER 17, 2025



In Partnership with



Golf Schedule

10 - 11 am CHECK- IN

All golfers must check in at the Carolinas GCSA Registration Desk at assigned course prior to the shotgun start.

11 am SHOTGUN START

Onsite golf fees

\$155 member

\$180 non-member

Championship Flight A & B - Medal Play Tournament

- 1st, 2nd, 3rd place Gross & Net
- Overall Gross
- Carolinas GCSA Superintendent Member Champion (Class A, B and C eligible)
- Overall Gross Carolinas GCSA Affiliate Member Champion
(Limited to first 100 entries for purpose of flying and speed of play)

Senior Division (age 50 and up) - Medal Play Only

- 1st Place Gross & Net
- Will play in senior flight from senior tees

Four Ball Flights A & B

- 1st, 2nd, 3rd Place Gross & Net
- Two Person Team Event
- Number of flights based on number of entries
(Limited to first 50 team entries)

Captain's Choice Flights A, B, C, D, & E

- 1st Place Gross & Net
- Four Person Captain's Choice Team Event
(Limited to first 75 paired entries)

Tee Gift - Each participant will receive a 8 oz. Stanley Easy Fill Wide Mouth Flask



Long Drive:

Apple Watch 1 per course
Series 6 GPS Model



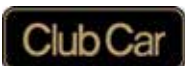
Closest to the Pin:

DJI Mini 2 Drone
1 per course



Hole in One

- Club Car Carryall 502 utility vehicle, 1 per course
Designated to winning individuals home course/club. Winner will receive use of the vehicle for one year.
- Class A, AA, B & C Members Eligible



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Our Capable Hands

TUESDAY GENERAL ACTIVITIES

TUESDAY, NOVEMBER 18, 2025



7 am - 8 pm	Registration	Hall of Fame
7 am - 2 pm	Exhibitor Move-In	Exhibit Hall
7 am	Exhibitors Refreshment Breaks	- Water Station in luncheon area of trade show floor - Coffee and Cream Starbucks, Sheraton 2nd Floor is open 6:30am - 11am - Sodas can be purchased on Level 2 of the Convention Center, right off escalator near restrooms
11:30 am - 12:30 pm	Seminar Luncheon MENU A Taste of Italy Buffet Classic Caesar Salad with Parmesan Herb Croutons Italian Pasta Salad Meatballs Pomodoro Meat Lasagna Garlic Bread Lemon Bars Iced Water and Tea Station	Ballroom DE <i>Lunch is included with two half-day seminars on Tuesday</i> <i>In Partnership with</i>    
1 pm	Turf Bowl Participant Lunch	Ballroom E <i>In Partnership with</i> 
2 - 4 pm	Carolinan GCSA Student Chapter Turf Bowl	Ballroom D <i>In Partnership with</i> 
4 - 4:30 pm	Student Question and Answer with Assistant Superintendents / Job Fair	<i>Immediately following turf bowl in Ballroom D</i>
4 - 8 pm	Carolinan Night	Trade Show Floor
3:30 - 7 pm	Trade Show Open	Exhibit Hall
7 - 8 pm	Women in Turf Reception	Vereens booth # 2211

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WillBowling@bwicompanies.com

TURF BOWL PARTICIPANT LUNCH

1 pm • Ballroom E

The Carolinas GCSA is proud to once again offer lunch for all the Turf Bowl participants. Presented in partnership with Quail Hollow Club at this year's conference and show!

Lunch will be served promptly at 1 p.m. on Tuesday in Ballroom E for all participating students and their mentors!

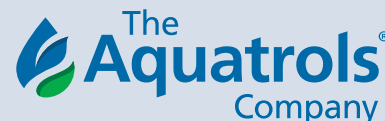
Carter Jones, Business Operations Manager – Agronomy at Quail Hollow Club in Charlotte, NC will give a short 5-minute PowerPoint presentation on choosing an internship along with a recruiting video. Carter will also share a short PowerPoint presentation on what Quail has to offer and how to apply for internships. Each participant and their advisor will be given a small gift for attending.



CAROLINAS GCSA STUDENT TURF BOWL

2 – 4 pm • Ballroom D

In Partnership with

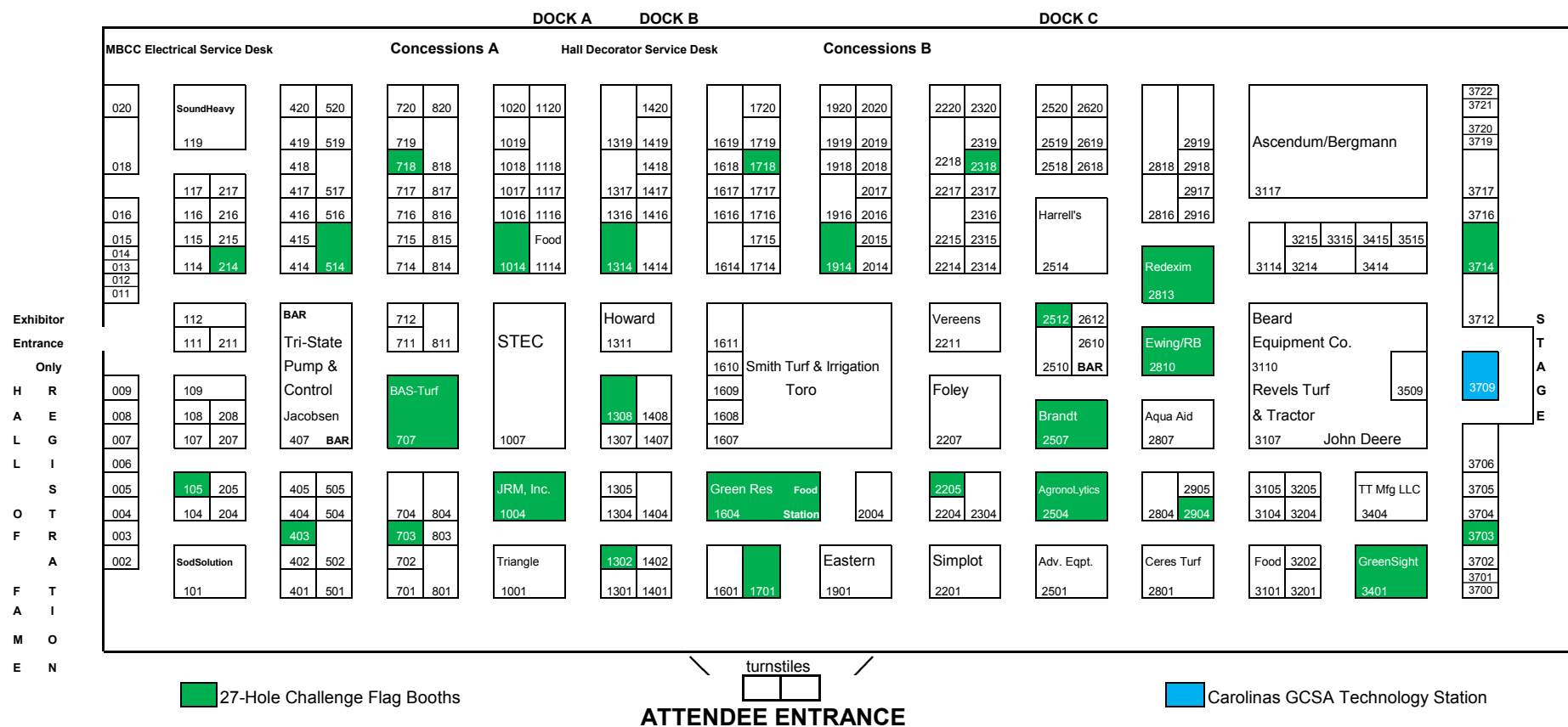


STUDENT QUESTION AND ANSWER WITH ASSISTANT SUPERINTENDENTS

4 - 4:30 pm • Ballroom D

Students preparing to take the next step into the world of golf course maintenance can get an insider's view immediately after the Carolinas GCSA Student Turf Bowl. Once the 2025 Turf Bowl champion school is decided, students are encouraged to stay for the Question and Answer session with experienced assistant golf course superintendents that are currently serving on the "Assistants Committee". Hear from people who can help you learn what to expect and how to prepare for the transition from the classroom to the course itself. Do your career a 30-minute favor and make the most of this opportunity.





27-HOLE CHALLENGE EVENT

- The 27-hole challenge booths are indicated by the green shaded boxes on the floor layout.
- The 27-hole challenge scorecards were mailed out to pre-registered attendees who purchased a full conference package. If you did not pre-register or receive your card, pick up at booth 3509.
- Turn in your completed scorecard to booth number 3509 during trade show hours.
- The prize giveaway will take place at 2 p.m. at the stage area on the trade show floor. You must be present to win!



Plants for the stage provided by
Williams Plantworks LLC - Booth #1919

EXHIBITOR GIVEAWAYS

Be sure to visit the booths listed below to register for their giveaways.

The winners will be announced at 2 p.m. at the beginning of the 27-hole challenge drawing on Wednesday. If you are a winner, go by the booth to redeem your prize. See page 42 for the detailed list of the giveaways offered.

- | | | | |
|---|--|---|---|
| Corbin Turf
Booth Number: 2004 | Freylit USA, Inc.
Booth Number: 517 | Nufarm Americas
Booth Number: 1314 | TransGOLF Inc./DPH Bio
Booth Number: 3415 |
| DCM
Booth Number: 1316 | Goose Masters
Booth Number: 004 | SubAir Systems/TurfBreeze Fans
Booth Number: 1616 | Triumph Group
Booth Number: 3201 |
| Ewing Outdoor Supply
Booth Number: 2810 | JTL / MAC Golf
Booth Number: 116 | Syngenta Digital Platforms
Booth Number: 2214 | Turf Rehab
Booth Number: 701 |
| First Citizens Bank Equipment Finance
Booth Number: 703 | Landscapes Unlimited
Booth Number: 414 | Triangle Turf and Ornamental
Booth Number: 502 | Witte Golf Supply
Booth Number: 2518 |

CAROLINAS NIGHT

ON THE TRADE SHOW FLOOR



TUESDAY, NOVEMBER 18 • 4 – 8 PM

OPEN TO EVERYONE ON THE TRADE SHOW FLOOR

BARS OPEN AT 4 PM

AGSTONE

tsp
Est. 1994

Booth #2610

Booth #407

COMPLIMENTARY DRINK TICKETS AVAILABLE FROM:

- AgStone LLC
- Green Resource
- NanoOxygen Systems
- Sod Production Services
- Tri-State Pump & Control, Inc.
- As well as the 27-hole challenge booths *designated on the floor layout

Additional drink tickets may be purchased from the registration desk onsite for \$10 each

Redeem your drink ticket for beer, wine, soda. Water coolers will also be placed on the outside perimeter of the trade show floor. A cash bar will be available for liquor. Last call for bars will be at 7:45 pm.

FOOD STATIONS OPEN AT 5 PM

Food stations are for all attendees and exhibitors.
They do not require tickets.

Shrimp & Grits



Booth #1016

Chicken Strips



Booth #3101

Pork Slider with Slaw



Booth #1604

NanoOxygen
SYSTEMS
OXYGEN DELIVERED

RAPIDWATER
TECHNOLOGIES

SOD
PRODUCTION
SERVICES

TAHOMA 31
BERMUDA GRASS

Green
Resource

The trade show will close at 7 pm but Carolinas Night will continue until 8 pm.

Drop by to grab a bite and catch up with old friends or meet new ones on the trade show floor



WEDNESDAY EVENTS

WEDNESDAY, NOVEMBER 19, 2025



FELLOWSHIP BREAKFAST

SPEAKER

Jeremy Boone, CGCS

Jeremy Boone, CGCS has experienced some ups and downs, professionally and personally. At one point, he found himself in the hardware business thinking his golf days were done and gone. But he kept the faith, along with his faith, and is now general manager and director of agronomy at Springdale Resort in Canton, NC. He is also back serving on the Carolinas GCSA board of directors.



At Springdale, he played a critical role helping his community endure a catastrophic flooding event that took six lives in 2022. And along with his club, he was at the forefront of recovery and fundraising efforts again in the wake of Hurricane Helene last fall.

To say Boone's heart in his job is to underplay things. His Cherokee lineage runs deep in the mountains of Western North Carolina, and he grew up and got his start in golf on the very course he now manages. His parents and his grandmother also worked there.

At this year's annual Fellowship Breakfast before the annual business meeting on Wednesday, November 19, Boone will share how those roots and his faith inspired his leadership and steered his path through tough times, and also through the good.

The annual Fellowship Breakfast is once again presented in partnership with NewLife Turf and Corbin Turf and Ornamental Supply.

FELLOWSHIP BREAKFAST

Complimentary to all registrants but please sign up in advance for food count guarantees.

6:45 - 7:45 am • Ballroom D

In Partnership with



Traditional Breakfast Buffet

Market Display of Fresh Seasonal Fruits
Fresh Baked Biscuits with Butter
and Assorted Jellies
Farm Fresh Scrambled Eggs
Southern Style Grits
Crisp Applewood Smoked Bacon
Regular and Decaf Coffee
Orange Juice
Iced Water



General Session Refreshment Break

- Water Stations across outside Ballroom E
- 7:45-8:45 am Coffee across from Ballroom E
- 9 am - 10 am Sodas outside Ballroom E



GENERAL EDUCATION SESSION

WEDNESDAY, NOVEMBER 19, 2025



Ballroom E • Presiding - Alex Tolbert, President Carolinas GCSA
Orangeburg Country Club, Orangeburg SC



GCSAA Ed Points: .30



PESTICIDE CREDITS
SC-1 hrs. NC-1 hrs. GA-1 hrs.

8 am	Welcome	Alex Tolbert, President Carolinas GCSA Orangeburg Country Club
8:05 - 8:25 am	GCSAA Updates and BMP Implementation	Ralph Dain, Regional Representative, GCSAA Josh Tapp, Director of Environmental Programs, GCSAA
8:25 - 8:35 am	Rounds4Research Update	Ryan McClannon, Birkdale Golf Club Matt Jones, CGCS Forsyth Country Club
8:35 - 9:05 am	Clemson University Research Update	Graduate Students Grace Gable, Jason Todd
9:05 - 9:35 am	NC State University Research Update	Graduate Students Dylan Dean, Payton Perkinson Alexandra Veverka
9:35 - 10:45 am	Panel Discussion on Turfgrass Weeds and Diseases	Navdeep Godara, Ph.D., NC State University Travis Gannon, Ph.D., NC State University Jim Brosnan, Ph.D., University of Tennessee
10:45 - 11:00 am	USGA Update	Chris Neff, Agronomist, USGA Jordan Booth, Ph.D., Agronomist, USGA
11:00 - 11:15 am	Distinguished Service Award Presentation	Bob Farren, CGCS, Director of Golf Course Maintenance & Ground Management, Pinehurst Resort & Country Club
11:15 - 11:30 am	Business Meeting	Presiding: Alex Tolbert, President Carolinas GCSA, Orangeburg Country Club
11:30 am - 2:30 pm	Trade Show Open	Exhibit Hall
2 pm	27 - Hole Challenge Prize Giveaway	Exhibit Hall Stage Area near John Deere
2:30 - 8 pm	Exhibitor Tear Down	Exhibit Hall
6 - 9 pm	Distinguished Service Award Dinner	By Invitation Only The Dunes Golf and Beach Club

In Partnership with



EXHIBITOR DIRECTORY



Name of Company	Booth	Name of Company	Booth
Abraham Baldwin Agricultural College	3722	Campbell Oil and Gas Company	1018
Advanced Drainage Systems	1715	Capillary Bunkers	814
Advanced Equipment Sales	2501	Carbtrol	2319
Advanced Turf Solutions	1619	Carlton Marshall Golf Design	714
Affordable Turf and Specialty Tire	1417	Carolina Fresh Farms	1404
Agrimetal	3712	Carolina Turf Farms, Inc.	1419
Agrono-Lytics Turf Consulting 1	2504	Carolinas GCSA 27-Hole Challenge	3509
AgStone LLC	2610	Carolinas GCSA Technology Station	3709
Albaugh Specialty Products	205	Carolinas Mowing Equipment	2917
Amguard Environmental Technologies	519	Central Piedmont Community College	3700
AQUA DOC Lake & Pond Management ...	2015	Central Pro Supply	114
AQUA-AID Solutions	2807	Ceres Turf, Inc.	2801
AquaFuse by CMF Global	1117	Champion Turf Farms, Inc.	211
Arborjet/Ecogel	1020	Choice Hotels International	1418
ASB taskTracker	2618	Clemson University Turf Club	3719
Ascendum Machinery/Bergmann	3117	Clemson University Department of Pesticide Regulation	011
Atlantic Installations	2220	Club Car	1608
ATTICUS LLC 1	2904	Corbin Turf & Ornamental Supply, Inc.	2004
Audubon International	1402	Core Mats	3515
Barenbrug USA	3202	CORETASK LLC	2818
BASF Corporation	2804	Corteva Agriscience	817
BAS-Turf 1	707	CR Lutzke Golf	1319
Bear Irrigation LLC	1918	Crumpler Plastic Pipe Inc.	115
Beard Equipment Co. 1	3110	D&D Pine Straw	109
Bernhard Company	3414	Dakota Equipment	3214
Bethel Farms	1301	DCM	1316
Better Billy Bunker Inc.	1617	Divots Inc. 1	1718
BioBoost Nest 1	3703	DryJect	2218
Bloom Golf Partners	1305	Duinick Golf	006
Boulder Designs	2919	EarthWorks	803
BRANDT 1	2507	Eastern Turf Equipment, Inc.	1901
Bulk Aggregate Golf, Inc.	401	ECHO Robotics	3315
Bunker Solution	2016	Ecological Improvements	2510
BUYSOD/SODSTAR	007	Empower Rental Group	418
BWI Companies, Inc.	820	EnviroFlight	504
Calcium Products	402		

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EXHIBITOR DIRECTORY



Name of Company	Booth	Name of Company	Booth
Environmental Landscaping Inc.	003	Harrell's, LLC	2514
Envu.....	2816	Heritage Links	2020
ESD Waste2Water, Inc.....	1416	Horry Georgetown Technical College.....	3720
Ewing Outdoor Supply/RainBird ⚡.....	2810	Howard Fertilizer & Chemical Co.....	1311
E-Z-GO / Cushman.....	217	HudsonStar Greens Mowers	3704
Ferti Technologies	216	Hughes & Hughes Nursery.....	716
Firefly Automatix.....	018	Humate International, Inc.	2320
First Citizens Bank Equipment Finance ⚡...703		Hydrowick/Traqmatz.....	1916
First Products	1609	ISCO ⚡	403
Fish Head Farms, Inc. ⚡.....	718	JRM Inc. ⚡.....	1004
Foley Company	2207	JTL / Mac Golf.....	116
FPT Infrastructure.....	107	Kirkpatrick's Turf.....	005
Freylit USA Inc.	517	Kress, Inc.....	1920
Frost Inc.....	704	Land Innovations, Inc.....	1717
GCSAA	013	Landscapes Unlimited.....	414
Genesis Distribution.....	711	Landshore Enterprises LLC.....	015
Geoponics Corp.....	1304	LebanonTurf	815
Gloves Plus Inc./Motorola Solutions	1401	Life Soils COMAND	715
Golf Agronomics	2905	Links Bridges USA, Inc.....	2204
Golf Course Builders Association of America..	014	LSSA Inc.	720
Golf Course Industry	1618	McDonald & Sons/McDonald Design Group ..	016
Golf Course Trades	111	McGill Premium Compost.....	3702
Golf Preservations, Inc.	417	MCI Flowtronex	1307
Goose Masters	004	Modern Turf, Inc. ⚡.....	1914
GovDeals.....	3104	MOTA Industrial Services, LLC ⚡.....	2318
Green Resource ⚡	1604	MVP Genetics	405
GreensGroomer	1016	NanoOxygen Systems	1114
GreenSight ⚡	3401	NC Department of Agriculture and Pesticide ..	012
Greenway Bridge LLC	2018	NC State University Turf Club	3721
GURUscapes ⚡	214	NewLife Turf, Inc.....	1614
H & H Farm Machine Co. Inc.....	804	Nufarm Americas ⚡.....	1314
Haifa.....	2019	Nu-Pipe.....	108
Harco Fittings.....	2916	NutraTurf	3105
Harmon Turf Services, Inc.	104	Oakland Plantation Turf Farm, Inc.....	2017
Harper Turf Equipment	1611		



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EXHIBITOR DIRECTORY



Name of Company	Booth	Name of Company	Booth
Par Aide Products Co.....	1120	Smith Turf & Irrigation	1607
Par West Turf Services, Inc.	207	Smoking Turf Greens Fumigation	505
Paragon Integrated Services Group.....	419	Sod Production Services	3101
Paramount Pump Services	1414	Sod Solutions, Inc.	101
PBI/Gordon Corp. ⚡	1014	SolAir Solutions, LLC	3204
Performance Nutrition	818	SOLitude Lake Management	1716
Pike Creek Turf.....	008	Sound Heavy Machinery, Inc.	119
Plant Food Company, Inc.	1720	Southern Ag. ⚡	1308
POGO Turf	801	Southern Pine Needles.....	719
Porous Pave / Sand Guard	2620	Southern States Cooperative, Inc.	2217
Precision Pumping Systems	811	SOX Erosion Solutions.....	208
Pro Green, Inc. ⚡.....	1701	Sports Metals Ltd.....	204
Pro Pump and Controls	2519	Sports Turf Services.....	3705
Progressive Turf.....	2520	SportsTurf Irrigation ⚡	1302
Progressive Turf Equipment ⚡.....	3714	Standard Golf Company	2918
Pulawski Enterprises.....	1116	STEC Equipment, Inc.	1007
Pumps, Motors & Controls, Inc.	2316	Sterling Sand, LLC.....	1407
Quali-Pro	215	SubAir Systems/TurfBreeze Fans	1616
R & R Products	1317	Sunbelt Rentals, Inc. ⚡	2205
Ragan Technical Solutions Inc.	404	Syngenta	2215
Redexim ⚡.....	2813	Syngenta Digital Platforms	2214
Redox Bio-Nutrients	516	Tacit Golf Company USA/Coastal Floratine, Inc. ⚡.....	514
Regal Chemical Company.....	2304	Tanto Irrigation	2612
Retail Solutions Unlimited.....	009	TETAC ⚡.....	2512
Revels Turf & Tractor⚡.....	3107	The Andersons.....	1019
RightLineUSA.....	702	The Aquatrols Company.....	1601
RNA Turf	3716	The Cartpath Company	1420
Rowboat Dock & Dredge	3205	Tidewater Turf Management.....	420
S & R Turf & Irrigation Equipment.....	816	TransGOLF Inc./DPH Bio.....	3415
SavATree	2317	TreeWorks Ltd.....	2619
SC Mulch.....	002	Triangle Equipment Group	1001
SePRO Corporation.....	520	Triangle Turf and Ornamental	502
Simmons Irrigation Supply, Inc.....	415	Tri-Link Solutions	1714
Simplot Turf and Horticulture.....	2201	Trinity Turf, Inc.....	1719
Sipcam Agro	2314	Tri-State Pump & Control, Inc.....	407
SkimTurf Management	501		



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2024 Best New Product at the PGA Show

Booth 501

EXHIBITOR DIRECTORY

Name of Company	Booth	Name of Company	Booth
Triumph Group	3201	Watertronics	1408
True-Surface	1610	Wessex International USA Inc	1118
TT Manufacturing LLC	3404	Wiedemann North America, LLC	3114
Turf Control 	105	Williams Plantworks LLC	1919
Turf Drainage Co. of America	3215	Winterberry Irrigation	2315
Turf Mountain Sod, Inc.	2014	Wittek Golf Supply	2518
Turf Rehab.	701	XGD Systems	717
TURFCO	3706	Xylem Tree Experts	712
Turflogic	117	Zymeco Co.	416
UCM Golf4Gospel	3701		
UniFirst Corporation	3717		
URS Robot/Nexmow	020		
USGA	112		
Vereens Stores, Inc.	2211		
VM Golf Services Inc.	1017		

#carolinasshow2025



27-Hole Challenge

Turn in your completed scorecard to booth number 3509 by 1:30 p.m. on Wednesday.



In Partnership with



JOHN DEERE
GOLF



BEARD
EQUIPMENT CO.

27-HOLE CHALLENGE

The Carolinas GCSA is proud to present the 27-Hole Challenge to superintendents and assistant superintendents from ANY AFFILIATED GCSAA CHAPTER who registers for a FULL CONFERENCE PACKAGE. Complete the 27-Hole Challenge tour of the trade show floor and get to know the industry partners who help make this outstanding event possible.

27-Hole Challenge scorecards will be mailed to those who are pre-registered at the end of October. A replacement card can be picked up at the 27-Hole Challenge Booth #3509 during trade show hours if you do not receive it.

Grand Prize Partner



Grand Prize: 2 Person Trip to Tuna Alley!!

2nd Prize: \$2,000

3rd thru 6th: \$500

7th thru 15th: Choice of assorted prizes

Next Generation Prizes:

1st Prize: \$1,000

2nd Prize: \$500

3rd and 4th Prize: Choice of assorted prizes

Winner is responsible for any applicable taxes.

Grand Prize Partner: Ecological Improvement, Booth #2510. Winner will coordinate trip with owner Jack Moran.



How to Play – NEW FOR 2025 ELIGIBILITY AND PRIZES!!

- 27-Hole Challenge participants must be registered for a FULL CONFERENCE PACKAGE and must be a Class A or B member of ANY affiliated chapter of GCSAA. Same applies for participants in the Next Generation 27-Hole Challenge, must be a Class C member of ANY affiliated GCSAA Chapter and registered for FULL CONFERENCE PACKAGE.
- 27-Hole Challenge scorecards may be picked up at the 27-Hole Challenge booth #3509 (inside John Deere booth) during normal trade show hours.
- The event will consist of 27 exhibiting company booths. A flag will mark each booth and participants must have their scorecard stamped at each of the designated booths.
- 27-Hole Challenge booths will be located at various sites throughout the exhibit area and will be designated on the exhibit hall directory provided on site.
- Score cards must be stamped during normal trade show hours on Tuesday and Wednesday. Scorecards must be turned into the 27-Hole Challenge booth #3509 by 1:30 pm on Wednesday, November 19th.
- All cards completed will all required stamps will be entered into the drawing for prizes.
- Participants must be present at the drawing, beginning 2 pm Wednesday, to be eligible to claim any prizes awarded. If not present, another name will be drawn immediately.

SPRAY SMARTER,
WORK FASTER.



KUBOTA RTV + NINJA GPS
SPRAYER TECHNOLOGY

Booth #704/705

Frost Inc

EXHIBITOR GIVEAWAYS

Visit the following booths during trade show hours to register for their giveaways. The winners will be announced at the beginning of the 27-Hole Challenge prize drawing at the stage area in the exhibit hall promptly at 2 p.m. on Wednesday, November 19.

Only those exhibitors who are printed here in the onsite guide can have their winners announced.

Corbin Turf

Contact Person: Ashlea Dendy
Booth Number: 2004
Register to win: an Apple Watch

DCM

Contact Person: Aaron Bensen
Booth Number: 1316
Register to win: 10-Year-Old Bourbon and a DCM Hoodie

Ewing Outdoor Supply/Rain Bird

Contact Person: Steve Dockery
Booth Number: 2810
Register to win: an iPad

First Citizens Bank Equipment Finance

Contact Person: Shawn Foy
Booth Number: 703
Register to win: a Yeti cooler

Freylit USA, Inc.

Contact Person: Neil Dick
Booth Number: 517
Register to win: First Prize - Apple iPad 10 inches with 256 Gigabits Storage; 2nd prize - Dewalt Industrial Cordless Wet & Dry Vacuum

Goose Masters

Contact Person: Kody Kuykendall
Booth Number: 004
Register to win: a \$200 REI gift card

JTL / MAC Golf

Contact Person: Matt Sorrell
Booth Number: 116
Register to win: a Blackstone Grill

Landscapes Unlimited

Contact Person: Brett Lacey
Booth Number: 414
Register to win: a Yeti Cooler

Nufarm Americas

Contact Person: Dave Dettmer
Booth Number: 1314
Register to win: a Pi Prime Pizza Oven

SubAir Systems/TurfBreeze

Contact Person: Lisa Rowland
Booth Number: 1616
Register to Win: a 50" 4K QLED Television

Syngenta Digital Platforms

Contact Person: Ben Anderson
Booth Number: 2214
Register to win: 1st Place - 10 Sensors with 1 year subscription; 2nd Place - Apple Watch; 3rd Place - 42" TV

Triangle Turf and Ornamental

Contact Person: Terry Kallam
Booth Number: 502
Register to win: a FlowZone Battery Powered Back Pack Sprayer

TransGOLF Inc. / DPH Bio

Contact Person: George Frye
Booth Number: 3415
Register to win: Prize of \$1k cash (drawing) for customers who make min. \$500k purchase at the show, in addition to EOP terms applied to show purchase.

Triumph Group

Contact Person: Tom Vlach
Booth Number: 3201
Register to win: Surprise Gift

Turf Rehab

Contact Person: Mark Rowan
Booth Number: 701
Register to win: REDTIGER Golf Rangefinder with Slope, 1200 Yards Laser Range Finder Golfing, 7X Magnification, Flag Pole Locking Vibration, Rechargeable Range Finders with Magnet Stripe

Wittek Golf Supply

Contact Person: Tony Clay
Booth Number: 2518
Register to win: 18 personalized golf flags with your golf course logo



BOOTH 1307



ABOUT FLOWTRONEX

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WEDNESDAY GENERAL SESSION PARTNER

Stop by the BASF Booth #2804 on Wednesday from 11:30 am - 1:45 pm to turn in your ticket that was handed out during general session that morning.

Make sure you write your name on the back of the ticket for a chance to win a pair of Ray Ban Smart Glasses powered by Meta. Value \$400

Winner will be announced at the beginning of the 27-hole challenge awards at 2 pm.



FLOWNET

FlowNet, the MCI Flowtronex Authorized Service Network, includes 200+ certified technicians worldwide, with three FlowNet locations serving North and South Carolina. With 24/7 access to HMI, PLC, VFDs, and IoT devices through our Remote Intelligence platform, FlowNet delivers expert support, system upgrades, and genuine OEM parts to keep your pump station running strong.

CLEMSON UNIVERSITY DEPARTMENT OF PESTICIDE REGULATION



The Clemson University Department of Pesticide Regulation will once again be onsite to answer questions concerning South Carolina licenses, re-certification credits, pesticide questions, etc. If you have any questions, please stop by **booth #011**, and they will be glad to assist you. They will have giveaways and fact sheets available as well.



NORTH CAROLINA DEPARTMENT OF AGRICULTURE AND PESTICIDE REGULATION

North Carolina Department of Agriculture and Pesticide will be onsite this year to answer questions concerning NC licenses, re-certification credits, pesticide questions, etc. Please stop by **booth #012** during trade show hours and they will be glad to assist you. New this year, they will be administering the NC pesticide exam to anyone that might need it. Pre-registration is required, and exam will be given on Tuesday, November 18 from 9 am – 1 pm in **MR 205**.



Who We Are

Founder Tom Vlach CGCS, brings extensive experience in agronomics and business, a pro at achieving successful results. With numerous awards to his name and over 30 years as head superintendent, including 20 years with TPC and PGA TOUR events, Tom and his team provide the expert services that clubs need.

Our Triumph Group partners and team members are accomplished professionals, whose expertise in their respective fields plays a crucial role in successfully identifying, recruiting, and placing top talent.

What We Do

TARGETED SOLUTIONS



We believe in a win-win strategy, ensuring an ideal fit for both the club and the candidate.

STRATEGIC PLACEMENT



We source talent best suited to your club's goals, from inside and outside the club industry.

CLIENT LOYALTY



We do not recruit from current or past partners, and our process is prompt, efficient, and affordable.

Superintendent ✓ Executive Teams ✓ Director of Agronomy ✓
Equipment Manager ✓ Food & Beverage Director ✓ Facilities Manager ✓



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BATTLE-TESTED CHEMISTRIES

BADGE PRINTING FOR ATTENDEES AND EXHIBITORS WILL BE AVAILABLE ONSITE AT SELF SERVICE KIOSK



A major update this year is the conversion to an electronic badge printing system.

The old system of mailing printed badges to attendees is now gone, along with the pick-up of exhibitor badges onsite by individual or by packet.

NOW, everyone pre-registered for Conference and Show, exhibitors and attendees, receive a unique QR code via email which they will scan on-site to print their badge. A search by last name, first name is also available.

AVOID LINES - PRINT YOUR BADGE EARLY!!

Stop by the Sheraton before early morning lines!

Attendees at the host hotel, the Sheraton MBCC Hotel, adjacent to the convention center, will have the chance to print their badges in the hotel foyer when they check in beginning on Sunday, November 16, from 2-7 pm. We will have scanners and printers set up near the internet café on the lobby level of the hotel. Have your QR code for badge printing readily available. Our team will be onsite during normal registration hours for any onsite questions.

We will also have a badge printing kiosk set up near the loading dock in Exhibit Hall A for exhibitors to print their badge. The location will be near the Carolina Tradeshow Decorators (CTD) service desk.



KIOSK HOURS

Sunday, November 16th

2 pm - 7 pm
Sheraton Hotel Lobby (near internet café)

Monday, November 17th

7 am - 4:30 pm
Myrtle Beach Convention Center (near registration area)

Tuesday, November 18th

7 am - 6 pm
Myrtle Beach Convention Center (near registration area)

Wednesday, November 19th

7 am - 12 pm
Myrtle Beach Convention Center (near registration area)

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IMPORTANT INFORMATION

COMPLIMENTARY WELCOME GIFT

To help your Trade Show experience get off on the right note, Green Resource, welcoming partner, offers a complimentary gift. Be sure to go by booth number 1604 to pick up your free sunscreen/lip balm. Because of limited quantities, we ask that you only take one gift per person. First come, first serve.



TECHNOLOGY STATION

We all know how critical it is to stay in touch with work and home when you're on the road. So, in partnership with Divots, Inc., Links Bridges, and Watertronics, the Carolinas GCSA is proud to offer a full-service electronic communication kiosk free of charge to all attendees. Come by booth #3709 to charge your iPads, iPhones, Androids, and laptops. In addition to booth #3709 on the trade show floor, a second technology station will be located near the registration desk in the convention center foyer, where you can charge your iPhone, Android, or tablet in a secure locked compartment.



LUNCH VOUCHERS FOR WEDNESDAY

Attendees who purchased a full conference package and all exhibitors will receive a lunch voucher that can be redeemed at the concession stand in the exhibit hall. We encourage all exhibitors to eat early from 11- 11:30 am before the show opens to attendees. The concession stands will be open from 11:30 - 2 pm during Wednesday's trade show.

In Partnership with



NEW TURF TODAY PODCAST FROM THE AWARDS STAGE

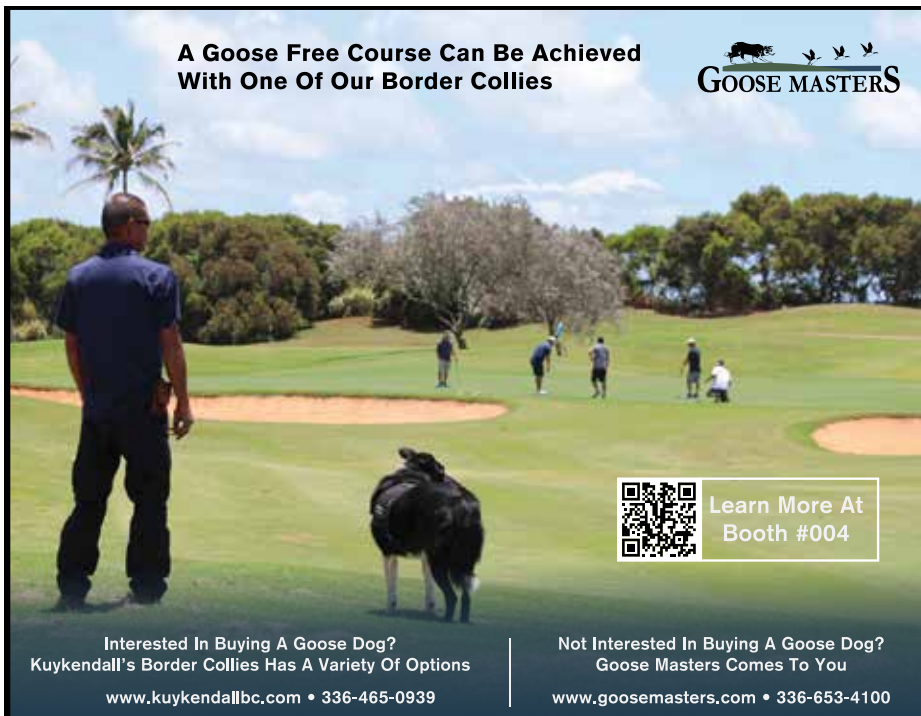
Stop by to chat with Brian Laurent and Adam Courchaine, hosts of the Turf Today podcast.

On Tuesday, swing by to enter for your chance to win prizes from Turf Today and the Superintendent Network, including a Turf Today/Toro Jones golf bag. Additionally, attendees are invited to sit down for an informal chat which may be used in future episodes or on our industry leading Instagram page.

Wednesday, we'll be hosting two live podcasts, welcoming well-known superintendents from the region to chat about the industry and more.

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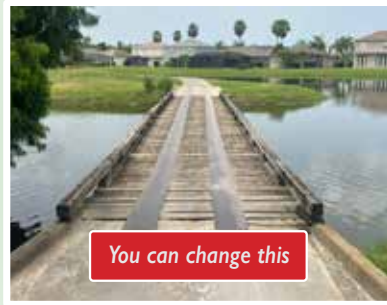
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IMPORTANT INFORMATION



COMPLIMENTARY PARKING MYRTLE BEACH CONVENTION CENTER

The Carolinas GCSA has partnered this year with Carolina Fresh Farms, Envu, Nufarm, PBI/Gordon Corp. and Regal Chemical to provide complimentary parking in the lot behind the Myrtle Beach Convention Center for the duration of the Carolinas GCSA Conference and Show. As many of you know, several years ago the City of Myrtle Beach implemented a charge per day per vehicle. We are proud and grateful, thanks to the support of our industry partners, that we can once again help attendees avoid this charge. It may not be a lot of money, but it is just another way we strive to make your Conference and Show experience as smooth and affordable as possible. If you get the chance, please say thanks to those companies for taking the parking tab off your bill.



RECOMMENDED DRESS

The Carolinas GCSA requests members and guests, for all Conference and Show events, observe a golf casual or business casual dress standard.

- Golf casual is defined as clean slacks and a collared or mock neck golf shirt.
- Business casual is defined as clean slacks with a collared or mock neck shirt and a blazer or sport coat.
- To put your best professional foot forward, please refrain from wearing denim and golf caps during any event at Conference and Show.

NO SUITCASING POLICY

The Carolinas GCSA implements a “no suitcasing” policy during Conference and Show. This means no individual (attendee or exhibitor) is allowed to solicit business in the aisles of the trade show, in restrooms, back parking lot or any other public spaces of the Myrtle Beach Convention Center. Flyers or cards left on vehicles and in restrooms are in direct violation of this policy.

Out of respect for exhibitors who pay to support your association, please report any violation to Tim Kreger, Executive Director at 864-616-2910 or tkreger@cgcsa.org.

CONFERENCE & SHOW E-NEWSLETTER

All attendees and exhibitors will receive three editions of the Conference and Show E-Newsletter. It will sent out daily each morning starting on Tuesday, November 18. This newsletter is made possible through the partnership with Club Car.



POLICIES

Alcohol is only allowed from the bars during Carolinas Night on the trade show floor. Vendors cannot provide alcohol in their booth.

NO SMOKING POLICY: The MBCC and all official Carolinas GCSA Conference and Show events will be smoke free.

Mark your calendars!



CAROLINAS
GOLF COURSE SUPERINTENDENTS ASSOCIATION

**2026 Annual Conference
& Trade Show**

November 16-18

Myrtle Beach Convention Center
Myrtle Beach, SC



2025 SUPERINTENDENT IMAGE CAMPAIGN

The Carolinas GCSA greatly appreciates the support of the following companies in promoting awareness and appreciation of the role of golf course superintendents.

GOLD CLUB

Arboguard Tree Specialists

Nick Pizza, *District Manager*
P. O. Box 26767
Charlotte, NC 28221
Phone (704) 688-7237
Nicholas.Pizza@davey.com

Coastal Floratine, Inc.

Jeffrey A. Fitcher, *President*
P. O. Box 30267
Myrtle Beach, SC 29588
Phone (843) 215-6652
coastalfloratine@gmail.com

CR Lutzke Golf

CT Shaw, *President*
524 Kingsworth Lane SE
Leland, NC 28451
Phone (910) 664-0145
ct@crlutzke.com

East Coast Turf Solutions, LLC

Matt Spatara, *President*
8097 Sierra Oaks Blvd.
Jacksonville, FL 32219
Phone (904) 615-0288
matt@eastcoastturf.net

Green Resource

Jonathan B. Annas, *Executive Director*
5204 Highgreen Court
Colfax, NC 27235
Phone (336) 855-6363
jannas@green-resource.com
Robert G. Herring, *Director, Sales & Marketing*
P O Box 429
Colfax, NC 27235
Phone (336) 215-5368
rherring@green-resource.com

J.K. Morro, Inc.

Thomas P. Porter, *Owner*
124 Palos Verde Drive
Mooresville, NC 28117
Phone (704) 928-9839
tporter@jkmorro.com

Nufarm Americas

Dave Dettmer, *CGCS*
Territory Manager, Southeast Region
4000 Aerial Center Parkway
Suite 101
Morrisville, NC 27560
Phone (919) 935-9322
dave.dettmer@nufarm.com

Pumps, Motors & Control, Inc.

Dale Bowman, *President*
5727 Luce Street
Houston, TX 77087
Phone (832) 487-9463
pmc-controls@live.com

Revels Turf and Tractor

Anthony Revels, *CEO*
5118 Rawls Church Road
Fuquay-Varina, NC 27526
Phone (919) 552-5697
anthony@revelstractor.com

RNA Turf

Rex C. Davis, *President*
PO Box 1797
Indian Trail, NC 28079
Phone (704) 222-5600
rdavis@rnaturf.com

SiteOne Landscape Supply

Torrey M. Boman, *Golf Sales Rep*
8925 Midway West Rd
Raleigh, NC 27617
Phone (919) 625-1058
tboman@siteone.com

Smith Turf & Irrigation

Anna-Lindsay Yarbrough, *President & COO*
Brent Miller, *Sales Manager, Golf & Grounds Group*
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Charlotte, NC 28266
Phone (704) 909-3312
anna-lindsay.yarbrough@smithturf.com
brent.miller@smithturf.com

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Andrew L. Wampler, *Sales Representative*
P O Box 429
Hendersonville, NC 28793
Phone (828) 674-2594
andrew.wampler@southernag.com

Syngenta

Ben Peters,
Territory Manager, Professional Solutions
Phone (919) 214-2054
ben.peters@syngenta.com
Madelyn Tappan
Territory Manager, Professional Solutions
Phone (302) 725-8306
madelyn.tappan@syngenta.com
Danny Jones
Territory Manager, Professional Solutions
Phone (770) 329-8686
danny.jones@syngenta.com
Matt Drayton
Territory Manager, Professional Solutions
Phone (804) 912-0825
matthew.drayton@syngenta.com

The CartPath Company

Mark T. Rownd, *President*
2146 Roswell Road, St. 108-330
Marietta, GA 30062
Phone (770) 330-7380
mark@thecartpathco.com

Triangle Turf & Ornamental

Terry J. Kallam, *Division Manager*
455 US 70 East, Suite 120
Garner, NC 27529
Phone (919) 322-1093
tjkallam@trianglecc.com

Tri-State Pump & Control, Inc.

Tripp Cobb, *President*
1162 Chastain Road
Liberty, SC 29657
Phone (864) 843-8100
tcobb@tsppumps.com

SILVER CLUB

Aqua-Aid Solutions

Sam Green, *President*
Bill Stowers, *Project Manager*
5484 S. Old Carriage Road
Rocky Mount, NC 27803
Phone (910) 367-3633
sam@aquaaaid.com
bstowers@aquaaaid.com

BASF Corp.

Scott Waltz, *Areas Sales Manager NC and SC*
5104 Winddance Place
Holly Springs, NC 27540
Phone (919) 279-3117
scott.waltz@basf.com

The Aquatrols Company

Chris Vincent, *CGCS, District Manager*
205 Bellewood Drive
Easley, SC 29640
Phone (919) 901-7348
cvincent@aquatrols.com

The Mazzella Partnership, LLC

Nick Mazzella, *President*
400 Landau Road
Waxhaw, NC 28173
Phone (704) 650-4859
nick@mazzellapartnership.com

2025 CONFERENCE & SHOW COMMITTEE MEMBERS



Daryl Ewing	<i>Green Resource – Chairman</i>
Brian Green	<i>Lonnie Poole Golf Course</i>
Alex Tolbert	<i>Orangeburg Country Club</i>
Don Garrett, Jr., CGCS	<i>The Walker Course at Clemson University</i>
Ryan McClannon	<i>Birkdale Golf Club</i>
Eric Dusa, CGCS	<i>White Plains Golf Club</i>
Jeremy Boone, CGCS	<i>Springdale Resort</i>
Chris Neff	<i>USGA</i>
Patrick Dryman	<i>Forest Creek Golf Club</i>

Jim Huntoon	<i>Horry-Georgetown Technical College</i>
Joe Roberts, Ph.D.	<i>Clemson University</i>
Zee Ahmed, Ph.D.	<i>Clemson University</i>
Travis Gannon, Ph.D.	<i>NC State University</i>
Jim Kerns, Ph.D.	<i>NC State University</i>
Lee Butler	<i>NC State University</i>
Grady Miller	<i>NC State University</i>
Tim Kreger	<i>Executive Director, Carolinas GCSA</i>
Angie Davis	<i>Office Manager, Carolinas GCSA</i>
Melissa Smith	<i>Membership Coordinator, Carolinas GCSA</i>



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Andrew Pace | 404.901.1548 | apace@ewingos.com
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