

CAROLINAS GCSA CONFERENCE & TRADE SHOW

NOVEMBER 16 – 18

**EXHIBITOR
INFORMATION**

20
26



Myrtle Beach Convention Center

THE NATION'S BIGGEST REGIONAL EVENT FOR SUPERINTENDENTS – AND ALSO THE BEST...

If you have been to the Carolinas GCSA Conference and Trade Show before you know what all the buzz is about. If you haven't, maybe it's time you came to see for yourself. Our show in Myrtle Beach serves as an annual hub for all that makes the golf course maintenance industry thrive in the Southeast.



More than 250 different companies like yours come together to meet clients, make friends and oil the wheel that is on a roll right now, like never before. They fill more than 100,000 sq. ft. of exhibit space ready to put real world solutions in front of key decision makers in one of the most golf-centric regions in the country.

And they come because they know that our members – along with an ever-growing number of their colleagues from outside the Carolinas – will come too. A record 2,250 people attended last year and that was just a couple of months before the GCSAA Conference and Trade Show down the road in Orlando. With next year's national show in New Orleans, we expect our turnout to be even bigger.

These industry professionals come because of the outstanding education on offer, they come for the camaraderie, and for special events like our golf championship and 27-Hole Challenge that drives traffic to all corners of the show floor. But mostly they come because everybody else does. It is *the* place to see those you want to and meet those you need to.

Time and again, our members rate our Conference and Trade Show as the highlight of their professional year. In an age where so much of what we do and we need can be addressed online, we believe that is the case simply because our event brings people together face-to-face. I invite you to join us this November to celebrate and grow your place in that special community.

Brian Green, *President*

CONFERENCE AND SHOW SCHEDULE

MONDAY, NOVEMBER 16

Sporting Clay Competition..... 9 am
Golf Championship 11 am
Educational Seminars..... 8 am - 4 pm
Large Equipment Move-In..... 5 pm - 8 pm
(4+ booths and wheeled equipment)

TUESDAY, NOVEMBER 17

Educational Seminars..... 8 am - 4 pm
All Exhibitor Move-In 7 am - 2 pm
Trade Show Open..... 3:30 pm - 7 pm
Carolinas Night 4 pm - 8 pm

WEDNESDAY, NOVEMBER 18

Fellowship Breakfast..... 6:45 am - 7:45 am
General Education Session 8 am - 11 am
DSA Presentation..... 11 am - 11:15 am
Annual Business Meeting 11:15 am - 11:30 am
Trade Show Open..... 11:30 am - 2:30 pm
27-Hole Challenge Giveaway.. 2 pm
Exhibitor Tear Down 2:30 pm - 8 pm

[#carolinasshow2026](https://twitter.com/carolinasshow2026)



RESERVE YOUR BOOTH SPACE!

WEDNESDAY, JULY 8TH AT 11 AM EST

2,000+
attendees

200+
companies

400+
booths

30
seminars

100,000
sq.ft. trade show

FOR MORE INFORMATION

Email Angie Davis at adavis@cgcsa.org
Phone: 864-843-1150 or 1-800-476-4272

HEADQUARTERS HOTEL: SHERATON MBCC HOTEL

Our room block dates are from:

Saturday, November 14th - Thursday, November 19th

Call **1-888-627-8203** to book your room.

For call in, you may ask for CGCSA 2026 or the group id code CG 4309.

To reserve your room online, [click here](#).

WE HAVE A VERY LARGE ROOM BLOCK SO IF YOU HAVE ISSUES RESERVING YOUR ROOM, PLEASE CALL THE CAROLINAS GCSA OFFICE AND SPEAK WITH ANGIE DAVIS AT 864-843-1150.

Room Rate: \$119 per night

Parking: \$5 per day



2101 North Oak Street, Myrtle Beach, SC

The Sheraton MBCC Hotel will not solicit reservations from past guests. If you get a phone call or an email from someone asking you to book a room, it is a SCAM!! Do not book a room or give out any personal information -- name, address, credit card number, etc.

ALL YOU NEED TO KNOW AND MORE...

All booths are standard 10 X 10 units or multiples thereof. Island booths must be reserved in even numbers. The exhibit hall is column free with 30ft. ceilings. There are three loading ramps available that are large and easily accessible.

2026 EXHIBIT BOOTH FEES

- Premium Booths \$1,350 each - *highlighted yellow on floor layout*
- 1-3 Booths \$1,150 each
- 4-6 Booths \$935 each
- 7-10 Booths \$900 each
- 11-19 Booths \$870 each
- 20 Booths and up \$675 each
- 27 Hole Challenge Flags \$1,000 each

Exhibit Space Contract Deadline: September 18, 2026
Late Fee of \$175 per booth will apply after September 18

INCLUDED WITH YOUR 10 X 10 BOOTH

- Carpeting
- Draped 8ft. back wall with 3ft. side walls
- One 8ft. table with skirt (may request "in advance" to change to a 4ft. or 6ft.) Details will be in exhibitor services kit. Fees will apply if table changed out onsite.
- Booth identification sign with company name and booth number
- Two chairs
- One wastebasket
- 24-hour security service in exhibit hall
- Four complimentary exhibitor badges per booth
- Additional exhibitor badges are \$50 each
- All exhibitor badges include admission to the Wednesday education session in Ballroom E and to the Wednesday lunch on the trade show floor
- Company name with product/services listing in the onsite guide
- Electronic attendee list provided after the event
- Lead retrieval with your smart phone

IMPORTANT INFORMATION

Carolina Tradeshow Decorators (CTD) is our exclusive provider for all your trade show needs. Your booth contact person will receive an email with an exhibitor services kit in mid-September.

- In 2022, we switched to a new decorator, Carolina Tradeshow Decorators, so please remember that **ALL**

furniture rentals are to be reserved through CTD. We ask that you do not use the local Rent-A-Center any longer as CTD is our exclusive provider.

- If you cannot drive your equipment onto the trade show floor or carry it in yourself, you must rent a fork lift through CTD.

EXHIBIT DATES AND HOURS

Monday, November 16

Exhibitor Move-In

Large Vendors (4+booths and wheeled equipment) 5 - 8 p.m.*

Exhibitors are not allowed to enter the exhibit hall before 5 p.m. as carpet is being placed and booth dimensions are being marked to ensure each exhibitor is within their designated area before set up begins. We appreciate your cooperation as our convention services company works as quickly as possible to get everyone in on time. The gate to the loading docks will open promptly at 5 p.m.

Tuesday, November 17

All Vendor Move-In ▪ 7 a.m. - 2 p.m. **

Trade Show Open ▪ 3:30 - 7 p.m.

***We ask that all exhibits be set up by 2 p.m. as loading dock doors will close promptly at that time.*

Wednesday, November 18

Trade Show Open ▪ 11:30 a.m. - 2:30 p.m.

Exhibitor Move-Out ▪ 2:30 - 8 p.m.

POLICIES

- Equipment displayed in the back parking lot is NOT allowed
- No soliciting in the aisles, parking lot, restrooms or any public spaces of the Myrtle Beach Convention Center, other than your exhibit space.

UTILITY SERVICES/ELECTRICAL

Electricity and other services for your booth space will be available for purchase after you have reserve your booth. A link will be provided to the Myrtle Beach Convention Center site in your exhibitor services kit.

Standard electrical service fees are: 20 Amp 120V \$95 advanced rate or \$135 floor rate. To get the advanced rate, the fee must be paid to the Myrtle Beach Convention Center at least 10 days prior to the event.

ALL YOU NEED TO KNOW AND MORE...

OVERHEAD BANNERS

If you wish to have a banner displayed above your booth(s) space, there is an additional fee. Exhibitor must provide their own banner and it will be installed by CTD. Please be sure to complete the necessary paperwork in the Exhibitor Services Kit.

EXHIBITOR SERVICES KIT

The Exhibitor services kit will be emailed to the designated booth contact person in mid September.

SAFETY GUIDELINES **IMPORTANT**

Any motorized vehicle on display at the Myrtle Beach Convention Center must comply with the following Myrtle Beach Fire Department requirements:

- ¼ tank of fuel or less (not to exceed 5 gallons)
- Neck of fuel tank sealed
- No additional fuel stored in or on the vehicle
- Both battery terminals must be disconnected
- Helium balloons are not allowed
- Use extreme caution when moving/driving equipment onto the carpet. Displaced carpet causes tripping hazards. The use of skid-steers is strongly discouraged.
- Smoking is prohibited inside exhibit hall

CANCELLATION POLICY

Please read carefully!!

All exhibit booth cancellations must be in writing and can be faxed or emailed to the Carolinas GCSA at 864-843-1149 or adavis@cgcsa.org. The Carolinas GCSA cancellation policy is as follows:

- Cancellation received in writing prior to September 1 - 75% refund of booth fees
- Cancellation received in writing September 1 - prior to October 1 - 50% refund of booth fees
- Cancellations received in writing October 2 - prior to October 15 - 25% refund of booth fees
- Cancellations received in writing October 15, or later - No refund of booth fees



EXHIBITOR CONTRACT

All Exhibitors must consent to the following agreement when reserving your booth space.

Exhibitor hereby agrees to protect, indemnify, defend and save the Carolinas Golf Course Superintendents Association and the Myrtle Beach Convention Center, their officers, directors, employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and reasonable attorneys' fees arising out of or caused by Exhibitors' installation, removal, maintenance, occupancy, or use of the Exhibition Area of the Myrtle Beach Convention Center, or a part thereof, excluding any such liability caused by the sole negligence of the Myrtle Beach Convention Center.

MARK YOUR CALENDAR TO RESERVE YOUR BOOTH SPACE

Exhibit booth sales will open on-line at Wednesday, July 8th at 11 AM EST.

Prime locations, corner booths, and designated 27-hole challenge booths will sell quickly!

Please note: booth placement is provided to all conference and show partners and to multiple (4+) booths in advance of open registration date.

Payment in full is required to reserve 1-3 booths. A 10 percent deposit is required to reserve 4 or more booths, with balance due by October 1.

27-HOLE CHALLENGE FLAG BOOTH DETAILS

- Locations for the 27-hole challenge booths are already set on the trade show floor layout
- The 27-hole challenge booths will be designated by the display of a John Deere flag
- Superintendents and assistant superintendent visit each booth to obtain a stamp on their scorecard with a stamp that is provide onsite
- A drawing for those who have completed all 27 holes will be held at 2 pm on Wednesday at the awards stage near the John Deere island
- For more details, see page 6

27 HOLE CHALLENGE

In Partnership with



One of the undisputed highlights of every Carolinas GCSA Conference and Show is the 27-Hole Challenge. This annual giveaway delivers cash and prizes to attendees, thanks to a partnership with AgStone, LLC.

Your company can be an active participant as well, ensuring a booth visit by every single attendee who wants to be in the running. Attendees qualify as they make their way around the show floor, "playing" the 27-hole course by obtaining a stamp at each of the 27 designated exhibitor booths during trade show hours.

The 27-Hole Challenge is open to all superintendents and assistant superintendents attending the show, free of charge. These people who must come to your booth to participate are the very people you come to see. They are qualified buyers and the qualified buyers of tomorrow. So, make sure you get the chance to speak with as many of them as possible.

Superintendents Grand Prize: Win a 5-day fishing trip to Panama! Cash prizes for 2nd - 6th and assorted prizes 7th - 15th

Assistant Superintendents Grand Prize: \$1,000 cash. Cash prize for 2nd and assorted prizes 3rd and 4th. A host of other prizes will be given away too at an end-of-show drawing on the exhibit hall floor.

Exhibitors can purchase a flag, featuring the AgStone logo, for \$1,000 each on a first-come, first-serve basis. You will receive a numbered stamp on-site and will be required to stamp the scorecard presented by those members visiting your booth. Winners will be drawn on the exhibit hall floor at 2 pm on Wednesday and must be present on the trade show floor at that time to claim their prize.

As part of Carolinas Night, the 27-hole challenge flag will also include 35 drink tickets. These drink tickets can be used at your discretion. You can give to your customers, to your reps or to those attendees who visit your booth. These drink tickets can be redeemed at bars on the trade show floor beginning at 4 pm on Tuesday.

Please note that all 27-hole challenge booths are already designated on the floor layout to promote maximum traffic flow and cannot be moved. So, we encourage you to sign up early!

Put your company in the game, sign up for your flag today and guarantee a conversation starter with the people you're looking to reach.



2025 CONFERENCE AND SHOW EXHIBITORS

Abraham Baldwin Agricultural College
Advanced Drainage Systems
Advanced Equipment Sales
Advanced Turf Solutions
Affordable Turf and Specialty Tire Agrimetral
Agrono-Lytics Turf Consulting
AgStone LLC
Albaugh Specialty Products
Amguard Environmental Technologies
AQUA DOC Lake & Pond Management
AQUA-AID Solutions
AquaFuse by CMF Global
Arborjet / Ecologel
ASB taskTracker
Ascendum Machinery / Bergmann
Atlantic Installations
Atticus, LLC
Audubon International
Barenbrug USA
BASF Corporation
BAS-Turf
Bear Irrigation LLC
Beard Equipment Co.
Bernhard Company
Bethel Farms
Better Billy Bunker Inc.
BioBoost Nest
Bloom Golf Partners
Bobcat | GDN
Boulder Designs
BRANDT Consolidated, Inc.
Bulk Aggregate Golf, Inc.
Bunker Solution
BUYSD/SODSTAR
BWI Companies, Inc.
Calcium Products
Campbell Oil and Gas Company
Capillary Flow
Carbtrol
Carlton Marshall Golf Design
Carolina Fresh Farms
Carolina Turf Farms, Inc.
Carolinas GCSA 27-Hole Challenge
Carolinas GCSA Technology Station
Carolinas Mowing Equipment
Central Piedmont Community College
Central Pro Supply
Ceres Turf, Inc.
Champion Turf Farms, Inc.
Choice Hotels International
Clemson University
Clemson University Department of Pesticide Regulation
Club Car
Corbin Turf & Ornamental Supply, Inc.

Core Mats
CORETASK LLC
Corteva Agriscience
CR Lutzke Golf
Crumpler Plastic Pipe Inc.
D&D Pine Straw
Dakota Equipment
DCM
Divots Inc.
Duininck Golf
EarthWorks
Eastern Turf Equipment, Inc.
ECHO Robotics
Ecological Improvements
Empower Rental Group
EnviroFlight
Environmental Golf and Athletic Construction
Envu
ESD Waste2Water, Inc.
Ewing Outdoor Supply/RainBird
E-Z-GO / Cushman
Ferti Technologies
Firefly Automatrix
First Citizens Bank Equipment Finance
First Products
Fish Head Farms, Inc.
Foley Company
FPT Infrastructure
Freylit USA Inc.
Frost Inc.
GCSAA
Genesis Distribution
Geoponics Corp.
Gloves Plus Inc. / Motorola Solutions
Golf Agronomics
Golf Course Builders Association of America
Golf Course Industry
Golf Course Trades
Golf Preservations, Inc.
Goose Masters
GovDeals
Green Resource
GreensGroomer
GreenSight
Greenway Bridge LLC
GURUscapes
H & H Farm Machine Co. Inc.
Haifa
Harco Fittings
Harmon Turf Services, Inc.
Harper Turf Equipment
Harrell's, LLC
Heritage Links
Horry Georgetown Technical College
Howard Fertilizer & Chemical Co.
HudsonStar Greens Mowers
Hughes & Hughes Nursery
Humate International, Inc.

Hydrowick/Traqmatz
ISCO
JRM Inc.
JTL / Mac Golf
Kirkpatrick's Turf
Kress, Inc.
Land Innovations, Inc.
Landscapes Unlimited
Landshore Enterprises LLC
LebanonTurf
Life Soils COMAND
Links Bridges USA, Inc.
LSSA Inc.
McDonald & Sons/McDonald Design Group
McGill Premium Compost
MCI Flowtronex
Modern Turf, Inc.
MOTA Industrial Services, LLC
MVP Genetics
NanoOxygen Systems
NC Department of Agriculture and Pesticide
NC State University Turf Club
New Life Turf, Inc.
Nufarm Americas
Nu-Pipe
NutraTurf
Oakland Plantation Turf Farm, Inc.
Omnia Solutions
Par Aide Products Co.
Par West Turf Services, Inc.
Paragon Integrated Services Group
Paramount Pump Services
PBI/Gordon Corp.
Performance Nutrition
Pike Creek Turf
Plant Food Company, Inc.
POGO Turf
Porous Pave / Sand Guard
Precision Pumping Systems
Pro Green, Inc.
Pro Pump and Controls
Progressive Turf
Progressive Turf Equipment
Pulawski Enterprises
Pumps, Motors & Controls, Inc.
Quali-Pro
R & R Products
Ragan Technical Solutions Inc.
Redexim
Redox Bio-Nutrients
Regal Chemical Company
Retail Solutions Unlimited
Revels Turf & Tractor
RightLine LLC
RNA Turf
S & R Turf & Irrigation Equipment
SavATree
SC Mulch
SePRO Corporation
Simmons Irrigation Supply, Inc.
Simplot Turf and Horticulture

Sipcam Agro
SkimTurf Management
Smith Turf & Irrigation
Smoking Turf Greens Fumigation
Sod Production Services
Sod Solutions, Inc.
SolAir Solutions, LLC
SOLitude Lake Management
Sound Heavy Machinery, Inc.
Southern Ag.
Southern Pine Needles
Southern States Cooperative, Inc.
SOX Erosion Solutions
Sports Metals Ltd.
Sports Turf Services
SportsTurf Irrigation
Standard Golf Company
STEC Equipment, Inc.
Sterling Sand, LLC
SubAir Systems/TurfBreeze Fans
Sunbelt Rentals, Inc.
Syngenta
Syngenta Digital Platforms
Tactic Golf Company USA
Tanto Irrigation
TETAC
The Andersons
The Aquatrols Company
The Cartpath Company
The Golf Flag Company
Tidewater Turf Management
TransGOLF Inc. / DPH Bio
TreeWorks Ltd.
Triangle Turf and Ornamental
Tri-Link Solutions
Trinity Turf, Inc.
Tri-State Pump & Control, Inc.
Triumph Group
True-Surface
TT Manufacturing LLC
Turf Control
Turf Drainage Co. of America
Turf Mountain Sod, Inc.
Turf Rehab
TURFCO
Turflogic
UCM Golf4Gospel
UniFirst Corporation - Wilmington Branch
URS Robot / Nexmow
USGA
Vereens Stores, Inc.
Virlinia DryJect
VM Golf Services Inc.
Watertronics
Wessex International USA Inc
Wiedenmann North America, LLC
Williams Plantworks LLC
Winterberry Irrigation
Wittek Golf Supply
XGD Systems
Xylem Tree Experts
Zymeco Co.